Knight Chairs Annual Report
2007-2008 Academic Year

Highlights

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Knight Chairs Annual Report: 2007-2008
Introduction

The John S. and James L. Knight Foundation's signature work is its Journalism Program. Since 1950, the foundation has invested nearly $400 million with 1,000 partners to advance quality news and information and freedom of expression worldwide. Today, the Journalism Program focuses on leading journalism into the digital age. By the end of the 2007-08 academic year, Knight Foundation had invested approximately $31.2 million in 22 Knight Chairs in Journalism at 21 U.S. colleges and universities.

Former Knight Foundation president Creed Black summarized the intent of the Knight Chair program at its launch in 1990: *"The purpose of a Knight Chair is to strengthen American journalism education by bolstering core curricular values and encouraging innovation … to improve standards and effectiveness … to assure a large number of journalists in the next century experience quality training."* Holders of the Knight Chairs are professional journalists who inspire excellence; collaborators who reach out and innovate; catalysts for expanded programs; and visionaries who want to change American journalism.

The 12 men and six women who held Knight Chairs during the 2007-08 academic year taught 60 classes and 1,542 students, not counting those reached by Knight Chairs serving as academic advisers, thesis directors and guest lecturers for university colleagues. Knight Chairs published 77 books and articles, and were involved in more than 280 panels, training sessions, and academic and industry presentations.

This eighth Knight Chairs Annual Report, prepared by Journalism Program Consultant Virginia Dodge Fielder, summarizes endowment performance and grant-related chair activities for the 2007-08 academic year. This year's report looks in particular at how Knight Chairs help advance foundation goals, such as promoting the fair, accurate, contextual pursuit of truth and increasing capacity of all citizens to find the news they need to run their communities and their lives.

In addition to the Knight Chairs, this report monitors the University of Missouri's Lee Hills Chair in Free-Press Studies and Yale University's Knight Professorship in Constitutional Law and the First Amendment.

Knight Chairs Annual Report: 2007-2008
Executive Summary

- **Status:** Four new chair holders were named during the year – two at the University of Miami, and one each at the University of Kansas and the University of North Carolina. Northwestern University's long-vacant chair was filled in April 2009. Longest serving chairs included Joe Ritchie at Florida A&M University (16 years), Philip Meyer (University of North Carolina, retired after 14½ years), Jim Detjen (Michigan State, 13½ years), William Raspberry (Duke, retired after 13 years), Rosental Alves (University of Texas, 13 years) and Steve Doig (Arizona State University, 12 years). In April 2009, Duke named Raspberry's successor. The new focus of the chair will be on computational journalism.

- **Activities:** Chairs contributed through teaching and service. Accomplishments ran the gamut from innovative classes and web sites, to input on public policy debates and the future of journalism, to opinion columns and best-selling books. Several chairs helped launch new degree programs or journalism concentrations as well as increase training and diversity programs.

- **Excellence in The Digital Age:** Knight Chairs created courses that address the new needs for digital journalism skills; produced radio shows, television documentaries, web sites and other multimedia projects; served as mentors for professional and citizen journalists; integrated databases and multimedia technique into training; and helped shape debate on such key issues as business models for print journalism, freedom of expression and equal access to information, and enhanced citizen participation in democracy.

- **Endowments:** The market value of the 22 Knight Chair endowments totaled $58,450,730 at the end of the 2007-08 fiscal year. The market value for all 24 programs monitored by Knight Foundation totaled $69,376,959. Versus 2006-07, the market value of the 22 Knight Chair endowments decreased by $1,991,691, an average -3.7% decrease; market value of all 24 programs decreased by $2,311,299, also an average -3.7% decrease. New endowment income from the 22 Knight Chairs totaled $2,339,818, while new income from all 24 programs totaled $2,720,827.

Knight Chairs Annual Report: 2007-2008
Current Status of Knight Chairs – Location, Title, Chair Holders and Years as Chair

CHAIR LOCATION	2007-2008 KNIGHT CHAIR TITLE	CURRENT CHAIR HOLDER	YEARS AS CHAIR
Arizona State University	Computer-Assisted Reporting	Stephen K. Doig	Twelve
University of California-Berkeley	Science and Technology Reporting	Michael Pollan	Six
Columbia University	Business Journalism	Sylvia Nasar	Eight
*Duke University	*Communications and Journalism	*William Raspberry	Thirteen
University of Florida	Journalism Technologies and the Democratic Process	Melinda McAdams	Nine
Florida A&M University	Journalism Student Enhancement	Joe Ritchie	Sixteen
University of Georgia	Health and Medical Journalism	Patricia Thomas	Three & One-Half
University of Illinois at Urbana-Champaign	Investigative and Enterprise Reporting	Brant Houston	One
University of Kansas	The Press, Leadership and Community	Pam Fine	Effective May 2008
Kent State University	Scholastic Journalism	Mark Goodman	Effective January 2008
University of Maryland	Public Affairs Journalism	Haynes Johnson	Ten
University of Miami	Cross-Cultural Communication	Joseph B. Treaster	Effective March 2008
University of Miami	Visual Journalism	Rich Beckman	Effective June 2008
Michigan State University	Environmental Journalism	Jim Detjen	Thirteen & One-Half
University of Missouri-Columbia	Editing	Jacqui Banaszynski	Eight
University of North Carolina-Chapel Hill	Mass Communications Research	Philip Meyer	Fourteen & One-Half
Northwestern University	Digital Media Strategy	Owen Youngman	Effective April 2009
Pennsylvania State University	Sports Journalism and Society	Malcolm Moran	Two
University of Southern California	Media and Religion	Diane Winston	Five
Syracuse University	Political Reporting	Charlotte Grimes	Five
University of Texas at Austin	International Journalism	Rosental Alves	Thirteen
Washington and Lee University	Journalism Ethics	Edward Wasserman	Five
University of Missouri-Columbia	Lee Hills Chair in Free-Press Studies	Stuart H. Loory	Eleven
Yale University	Knight Professorship in Constitutional Law and the First Amendment	Jack M. Balkin	Eleven

** Sarah Cohen, a Pulitzer Prize-winning reporter and expert on computer-assisted investigative journalism, was named Knight Professor of the Practice of Journalism and Public Policy at Duke University in April, 2009. Cohen, database editor at The Washington Post since 1999, will lead a computational journalism initiative spearheaded by Duke's DeWitt Wallace Center for Media and Democracy .*

John S. and James L. Knight Foundation

Knight Chairs Annual Report: 2007-2008
Key Findings – Endowment Performance, Expenditures and Income Sources

The market value of the 22 Knight Chair endowments totaled $58,450,730 at the end of the 2007-08 fiscal year. The market value for all 24 programs monitored by Knight Foundation totaled $69,376,959. Versus 2006-07, the market value of the 22 Knight Chair endowments decreased by $1,991,691, an average -3.7% decrease; market value of all 24 programs decreased by $2,311,299, also an average -3.7% decrease. New endowment income from the 22 Knight Chairs totaled $2,339,818, while new income from all 24 programs totaled $2,720,827. These endowment income gains represent an average increase over 2006-07 of 15.4% for the Knight Chairs and 15.5% for all 24 programs.

On average, the 20 universities with Knight Chairs occupied during some portion of the 2007-08 fiscal year (Miami-Visual Journalism and Northwestern chairs excluded) spent $242,225 for salaries, fringe benefits and other expenses. On average, 45.6% of income devoted to these expenditures came from endowment income, 44.0% from university supplements, and 10.4% from other sources.

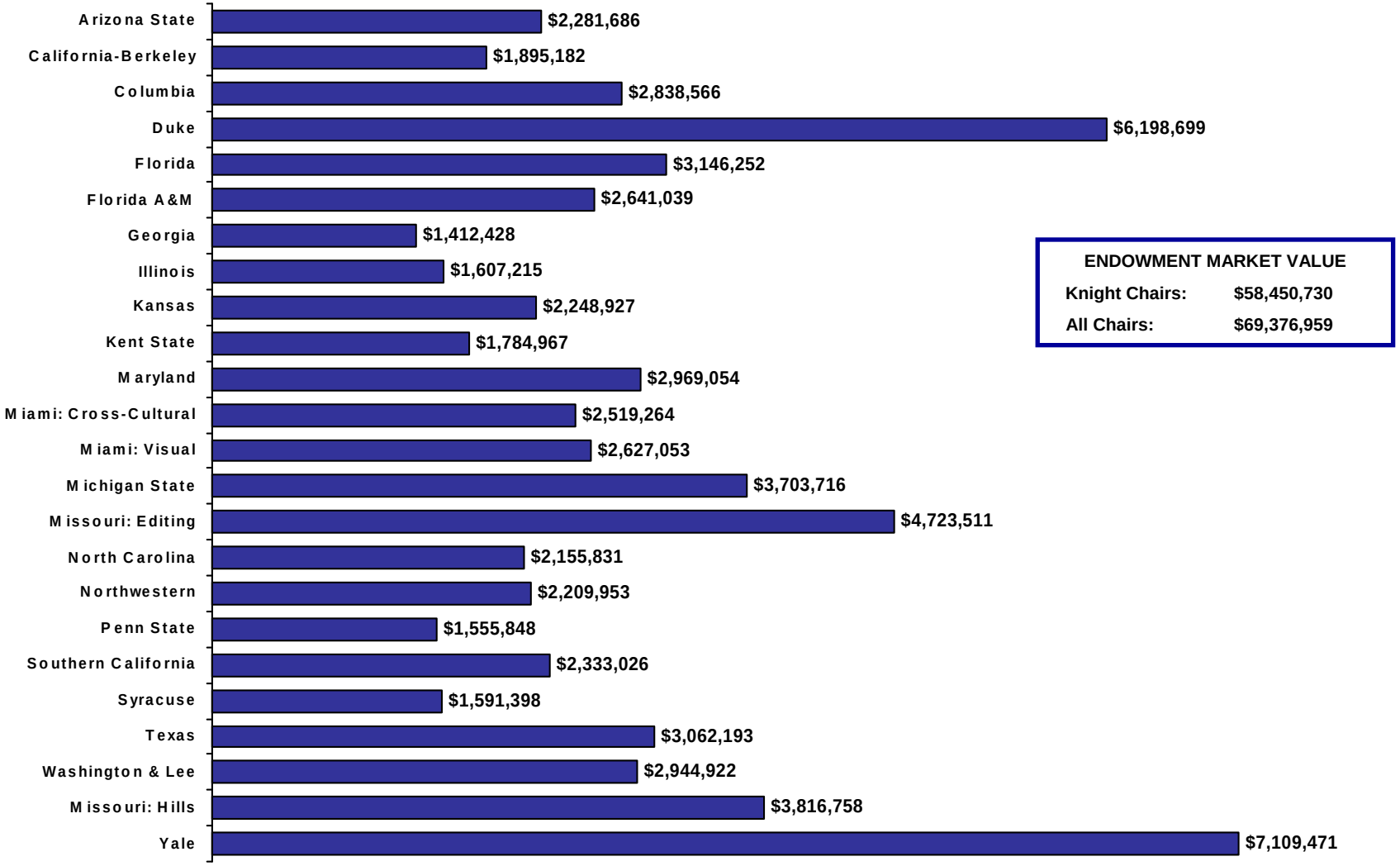
- **Endowment Market Value:** At the end of the 2007-08 fiscal year, the market value of the 22 Knight Chair endowments (including matching funds) totaled $58,450,730, representing an increase of $22,900,729 over the initial book value of the grants. Adding the University of Missouri's Lee Hills Chair in Free-Press Studies and Yale University's Knight Professorship in Constitutional Law and the First Amendment brings the market value for all 24 programs to$69,376,959. This represents an increase of $30,095,323 over the initial book value of the grants.
- **Performance vs. Prior Year:** Only six of the 24 endowments monitored by Knight Foundation increased in market value in 2007-08 versus the prior year: Yale (0.4%), Columbia (0.7%), Northwestern (1.1%), Duke (2.0%), Maryland (9.1%) and North Carolina (16.2%*). Largest losses on a percentage basis were recorded by Georgia (-12.4%), Syracuse (-12.2%) and Kent State (-12.1%). Overall, the market value of the 22 Knight Chair endowments decreased by $1,991,691, an average -3.7% decrease versus the prior year. The market value of all 24 programs decreased by $2,311,299, also an average -3.7% versus the prior year.
- **Performance vs. Five Years Prior:** Twenty-one of the schools' investment experiences (19 Knight Chairs, the Hills Chair at Missouri and the Yale Knight Professorship) can meaningfully be compared to five years prior, or since mid-2003. While all 21 endowments gained market value during this five-year period, four schools achieved particularly impressive increases: Yale (96.8%), Duke (82.3%), Northwestern (68.5%) and Columbia (68.0%). Versus five years prior, the 19 Knight Chair endowments increased an average 44.1% in market value. During the same period, the market value of all 21 programs increased an average 46.0%.

** North Carolina calculations reflect a $200,000 Knight endowment grant in 2008 and significant accounting change policies in Dec. 2006.*

Knight Chairs Annual Report: 2007-2008
Key Findings – Endowment Performance, Expenditures and Income Sources (continued)

- **Performance vs. Initial Year:** Percentage gain/loss in market value since the initial grant is somewhat dependent on the year of the award and the number of years the endowment was held. That said, Yale (+374.0%) and Duke (+313.2%) have enjoyed the largest percentage point gains since first receiving their endowments. On average, market value of the 22 Knight Chair endowments has grown 70.5% versus their initial book value. The 24 programs have grown 83.1%, on average.
- **New Endowment Income:** During the 2007-08 fiscal year, new endowment income from the 22 Knight Chairs totaled $2,339,818, while new income from all 24 programs totaled $2,720,827. These gains represent an average increase over 2006-07 of 15.4% for the Knight Chairs and 15.5% for all programs monitored by Knight Foundation. In terms of actual dollars, four schools reported new endowment income in excess of $150,000: Yale ($254,352), Duke ($245,874), Michigan State ($163,529), and Missouri-Editing ($158,856).
- **Expenditures – Salaries, Fringe Benefits, Other Expenses:** On average, the 20 universities with Knight Chairs occupied during some portion of the 2007-08 fiscal year (Miami-Visual Journalism and Northwestern chairs excluded) spent $242,225 for salaries, fringe benefits and other expenses. Of the average total expenditures, 47.7% was spent on salary and 11.1% on fringe benefits; the remaining 41.2% financed other expenses, including general office support, graduate assistants, travel, research, visiting professionals, and program funding.
- **Income – Endowments, University Supplements, Other Income:** On average, 45.6% of income devoted to Knight Chair expenditures came from endowment income, either new or carried-over from the prior year; 44.0% came from university supplements; and 10.4% came from other sources, such as additional grants. On a percentage basis, university supplements plus other income sources ran much higher than the 54.4% average at some schools, most notably Kansas (100%), Georgia (89.9%), Arizona State (86.8%) and Penn State (83.6%). (NOTE: In 2006-07, 41.7% of income devoted to Knight Chair expenditures came from endowment income, 45.9% from university supplements, and 12.4% from other sources.)

Knight Chair Endowment Performance
Market Value of Chair Endowment – End of 2007-2008 Fiscal Year



NOTE: FAMU calculations exclude $500,000 Knight grant for faculty development.

NOTE: Funds from initial University of Miami grants in1986, and Kent State grant in 1990, were repurposed in 2006.

NOTE: North Carolina calculations reflect $200,000 Knight endowment grant in 2008 and significant accounting change policies in Dec. 2006.

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Knight Chairs Annual Report: 2007-2008
Key Findings – Knight Chair Activities

The 12 men and six women who held Knight Chairs for at least one full semester during the 2007-08 academic year taught 60 classes and 1,542 students, not counting those reached by Knight Chairs serving as academic advisers, thesis directors and guest lecturers for university colleagues. Knight Chairs published 77 books and articles, and were involved in more than 280 panels, training sessions, and academic and industry presentations.

Knight Chairs continued their stellar contributions to teaching, research, scholarship and service. Accomplishments ran the gamut from innovative new classes and web sites, to input on public policy debates and the future of journalism, to opinion columns and best-selling books. Several chairs helped launch new degree programs or journalism concentrations. Training programs for professional journalists reached new heights, particularly for international journalists. Contributions to diversity and diversity programs were notable. Here are selected examples from each chair's 2007-08 activities:

- **Arizona State University**: Steve Doig was in charge of a project to build the UNITY/McCormick Foundation Electronic Clearinghouse for News Diversity Research, which contains more than 400 references to books, articles and reports that relate to diversity in journalism, provided in an easily searchable online database. The clearinghouse was unveiled at the UNITY: Journalists of Color conference.
- **University of California-Berkeley**: Michael Pollan's latest book, *In Defense of Food: An Eater's Manifesto*, was published in Jan. 2008 by Penguin Press. Reviews were highly favorable. Also, Prof. Pollan wrote several pieces on farm policy that helped raise the profile of the debate in Congress, calling attention to the nutritional and environmental dimensions of federal agricultural policy.
- **Columbia University**: Sylvia Nasar, together with two other Columbia professors, developed a year-long graduate program in business reporting. In 2007-08, a total of eight students completed the program. The 2009 incoming class is the largest and best prepared to date. Prof. Nasar's goal is to have these students write their theses on the financial crisis and to publish them as a book.
- **Duke University**: William Raspberry helped guide the DeWitt Wallace Center for Media and Democracy through a year of leadership transition, as the center's new director, James T. Hamilton, conducted strategic planning and set new research and teaching priorities.
- **University of Florida**: An invitation from the U.S. State Department – to train Vietnamese journalists (30 for one week in Ho Chi Minh City and 30 others for one week in Hanoi) – enabled Melinda McAdams to speak frankly and often off-the-record with numerous Vietnamese reporters and top editors, as well as U.S. embassy and consulate officials, about the press policies of the Vietnamese government.
- **Florida A&M University**: Speakers in the Colloquium series organized by Joe Ritchie were among the strongest ever, enhancing students' awareness of many facets of journalism. The speakers inspired students to realize their ability to impact society if they raise their skill level. Special emphasis was placed on journalism that makes a difference to society, on environmental awareness, and on visual journalism.

Knight Chairs Annual Report: 2007-2008
Key Findings – Knight Chair Activities (continued)

- **University of Georgia**: In May 2008, Patricia Thomas secured unanimous approval from the Grady College graduate faculty for the new MA concentration in health and medical journalism, and students began enrolling in Fall 2009. She and her colleagues wrapped up their study of top health worries and media use among low-income families in middle and south Georgia and Alabama.
- **University of Illinois at Urbana-Champaign**: Brant Houston participated in Watchdog Workshops and training in computer- assisted reporting locally, nationally and internationally. He expanded the Watchdog Workshop for small newspaper journalists in Illinois from a dozen fellows to open it up to other journalists and students from around the state. He was keynote speaker at Illinois AP's annual conference.
- **University of Kansas**: Pam Fine crafted a proposal to reshape the approach to the annual Citizen Journalism Academy co-sponsored by the *Lawrence Journal World* and the William Allen White School of Journalism and Mass Communications. The new approach will create a network of citizens interested in how the economic downturn is affecting the community both as citizens and consumers.
- **Kent State University**: Mark Goodman created the Center for Scholastic Journalism's web site, which serves as a clearinghouse for information on scholastic journalism. The site includes blogs for discussion of current issues relating to scholastic press and maps showing geographic distribution of censorship incidents and student press freedom victories around the country.
- **University of Maryland**: Haynes Johnson continued work on his 15th book, a narrative history of the 2008 presidential election. The book is under contract with Viking/Penguin, which described it as "the defining book on the defining election of our time." He worked closely with Maryland journalism students participating in the semester-long Capital News Service public affairs reporting program
- **University of Miami (Cross-Cultural Communication)**: Within the first four months of joining the faculty, Joe Treaster traveled to Eastern Europe, Asia, Africa and all over the United States on the University of Miami's behalf. He met with editors, writers, business groups, academics and students, developing collaborations with the Knight Center for International Media and its School of Communications.
- **University of Miami (Visual Journalism)**: Rich Beckman is assembling an international team of 200 journalism students and professionals to provide online coverage of the Special Olympics World Games in Idaho in Feb. 2009. He also is developing an international consortium of academic partners for whom the Knight Center will provide multimedia training, in exchange for multimedia content for center projects.
- **Michigan State University**: Under Jim Detjen's direction, Knight Center news media won 24 state and national journalism awards, including a Michigan Emmy for a half-hour television documentary aired on all PBS-TV stations in Michigan. Also, the Knight Center won Michigan State University's excellence in diversity award for its contributions to increasing racial and ethnic diversity in environmental journalism.
- **University of Missouri at Columbia (Knight Editing)**: Jacqui Banaszynski continued her key role with the Frontline Editors Project. The project, done in partnership with NewsU and Tomorrow's Workforce and funded by Knight Foundation, completed three years of study of the leadership traits needed to be an effective newsroom assigning editor. That research resulted in two online courses through NewsU.

Knight Chairs Annual Report: 2007-2008
Key Findings – Knight Chair Activities (continued)

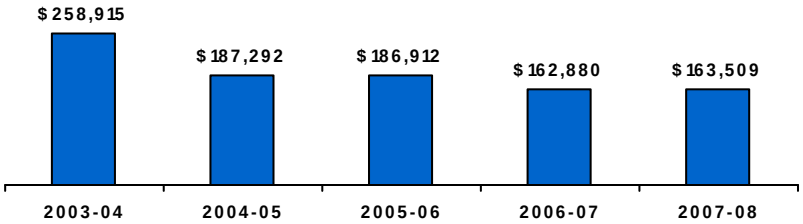
- **University of North Carolina at Chapel Hill**: To honor Philip Meyer's retirement, the School of Journalism and Mass Communication convened 31 top professionals and scholars for a symposium – "Raising the Ante: The Internet's Impact on Journalism Education and Existing Theories of Mass Communication" – to discuss how journalism must adapt for the future and how best to study the new media landscape.
- **Penn State University**: Malcolm Moran took part in panel discussions with several institutions, including the Coalition on Intercollegiate Athletics (on the impact of the Bowl Championship Series on intercollegiate athletics), the Associated Press Sports Editors (on the state of newspaper sports sections in 2013, and the Association for Women in Sports Media (on mid-career teaching opportunities).
- **University of Southern California**: Diane Winston received a sabbatical for Fall 2007 to work on a book project on religion, the news media and American identity, due from Oxford University Press in Dec. 2009. She also completed *Small Screen: Big Picture: Television and Lived Religion* (Baylor University Press, 2009). This edited collection explores how religion, ethics and spirituality is embodied in television dramas.
- **Syracuse University**: Charlotte Grimes continued her signature course in Political Reporting, which includes graduate and undergraduate students in both print and radio/TV journalism. A particular highlight was the week-long reporting trip for students to cover the New Hampshire primaries. Students filed their stories to radio stations and to newspapers, including the *Rochester Democrat & Chronicle*.
- **University of Texas at Austin**: Rosental Alves obtained a Knight Foundation grant to start a second phase of the Knight Center for Journalism in the Americas, refocusing it to emphasize digital technologies that can help improve the quality of journalism in the hemisphere. The center uses cyberspace to teach great journalism, and teaches great journalists how to use cyberspace.
- **Washington and Lee University**: Ed Wasserman conducted a series of ethics workshops for two Indian newspapers, *The Daily Mint* and the *Hindustan Times*, in New Delhi and Mumbai. He conducted two weekend-long Ethics Institutes on campus, involving keynote speakers and 8-to-10 invited professionals in two-day seminars with students on current issues in newsroom "rights and wrongs."
- **University of Missouri at Columbia (Hills Chair)**: *Global Journalist* magazine has a web site designed and maintained by students under Stuart Loory's supervision that includes not only material from the hard copy magazine but also additional material of importance. The web site is free to the public and the subject of thousands of hits from around the world by people who do not identify themselves as journalists.
- **Yale University (Knight Professorship)**: Jack Balkin published opinion pieces in *Slate*, *Newsday*, *The New York Times*, *Hartford Courant*, *Jurist*, *Los Angeles Times* and other well-known media outlets. Recently inducted as a Fellow into the American Academy of Arts & Sciences, Prof. Balkin serves as an advisor to the *International Journal of Communications Law and Policy*, founded by an international team of scholars from the University of Münster, Oxford, Warwick and Yale University.

Arizona State University:
Knight Chair in Computer-Assisted Reporting (Established 1995)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Steve Doig was in charge of a project to build the UNITY/McCormick Foundation Electronic Clearinghouse for News Diversity Research, which contains more than 400 references to books, articles and reports that relate to diversity in journalism, provided in an easily searchable online database. The database covers a wide range of topics about diversity, including newsroom staffing, news sources, journalism education and portrayals of minorities in the media. The clearinghouse was unveiled at the UNITY: Journalists of Color conference.
- ✓ Prof. Doig aided in the research for a study on the diversity of the Washington press corps – the second such study funded by the McCormick Foundation to examine the racial makeup of the nation's elite press corps. The study was unveiled at the UNITY conference this summer
- ✓ The chair conducted panels and hands-on training sessions at annual conferences of Investigative Reporters & Editors, the National Institute of Computer-Assisted Reporting, and the Arizona Newspapers Association. In April at ASU, he led the now-annual three-day boot camp on newsroom statistics for a dozen reporters from around the country. He also ran the judging for the Philip Meyer Award for Precision Journalism, a national award he helped create to recognize the best journalism that employs social science methods.
- ✓ Prof. Doig's interest in new ways of doing journalism found an outlet in day-long training sessions he conducted in Lansing, Mich., and Albuquerque, N.M., for the Center for Independent Media. Participants were activist bloggers learning how to make their work conform to the professional norms of journalism. They participated in sessions on ethics, media law, developing sources, using documents, working a beat and analyzing data.

Knight Chair Expenditures:
Arizona State University



NOTE: 2003-04 includes university supplement for computer lab. Chair on sabbatical Spring, 2006.

Stephen K. Doig
Knight Chair for 12 Years
Veteran Editor and Reporter at *The Miami Herald*

Grant Background (1995): The proposal is for an endowed faculty position to be filled by a nationally prominent professional who would coordinate an expanded program of computer-assisted journalism. Working with other faculty members, the chair holder would coordinate a program of teaching, research and service that would include professional outreach presentations focusing on electronic information gathering and reporting strategies. The chair holder would teach courses in computer-assisted journalism, conduct research, develop new courses that reflect the emerging electronic retrieval technology, lead workshops for professors at other universities, and conduct seminars for working journalists.

Chair-Related Web Sites:
http://cronkite.asu.edu/ http://cronkite.asu.edu/unity

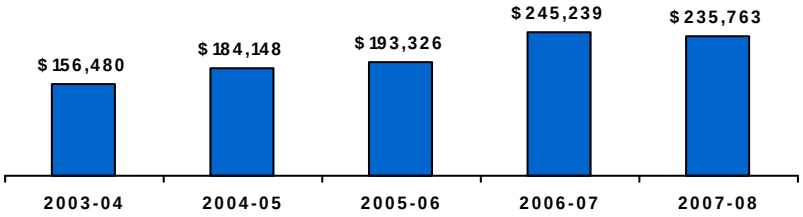
John S. and James L. Knight Foundation

University of California-Berkeley:
Knight Chair in Science and Technology Reporting (Established 2000)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Michael Pollan's latest book, *In Defense of Food: An Eater's Manifesto,* was published in Jan. 2008 by Penguin Press. Reviews were highly favorable, including this one from *The New York Review of Books*: *"The subject of Michael Pollan's fine new book, In Defense of Food, is the technological abyss toward which humankind with its tacit consent is being driven by the industrialized American diet. Pollan's critique of the American food industry and the plague of obesity, diabetes, coronary disease, cancer, and untimely death for which it is largely responsible is comparable to the work of Rachel Carson as a contribution to the history of human self-destruction, for the food fabricators could not have done their work without our complicity any more than the environmental polluters could have done theirs."*
- ✓ Prof. Pollan wrote several pieces on farm policy that helped raise the profile of the debate in Congress, calling attention to the nutritional and environmental dimensions of federal agricultural policy. Congressman Blumenauer, D-Ore., said his essays on the farm bill were the talk of the caucus and were cited in several press accounts as having successfully elevated the issue. Prof. Pollan also held a teach-in on the farm bill on campus that was attended by 700 students and members of the community. He spoke at several benefits related to farm policy reform.
- ✓ The Knight Chair served as a "training center" for current students and a resource for recent graduates whose work specializes in this area: Novella Carpenter's new book *CityFarm* will be published by Penguin this fall; Jon Mooallem publishes regularly on tech subjects in *The New York Times Sunday Magazine*; Nate Johnson had a major piece on the science of milk in *Harper's*; Catherine Price has written widely on food subjects; and Charlie Foster has reported on fisheries on NPR.

Knight Chair Expenditures:
University of California-Berkeley



Michael Pollan
Knight Chair for Six Years
Author of Best Selling Book, *The Botany of Desire*

Grant Background (2000): Berkeley proposes to create a new senior tenured position for a science/technology writer who would continue his or her own journalistic projects while teaching and running a new Center for Science and Technology Reporting. Such a center and endowment would anchor the school's specialized reporting curriculum and…create a nerve center for related events, conferences, special programs and commentary on the critical challenges faced by science and technology reporting. As a result of the teaching and research of the Knight Chair, Berkeley will serve as a new resource for science and technology journalism nationally, as a training center for young journalists and as an intellectual center for the public on issues involving the news media in the coverage of science and technology.

Chair-Related Web Sites:

www.michaelpollan.com/

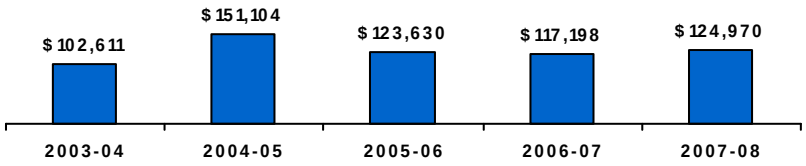
John S. and James L. Knight Foundation

Columbia University:
Knight Chair in Business Journalism (Established 1998)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Sylvia Nasar, together with two other Columbia professors, developed a year-long graduate program in business reporting. In 2007-08, a total of eight students, two more than in 2006-07, completed the program.
  - The core of the program is the business reporting seminar that trains students how to find, analyze, and organize publicly available data in their reporting. The second major element is the Masters' Thesis, a 10,000 word, intensively reported magazine piece that students work on the entire year. The third major element is a trio of outside courses in which students study alongside MBA and international economics students, allowing them to absorb the basic concepts they need to analyze company performance.
  - Four members of the class of 2008 won awards from the New York Financial Writers Association. Also, the job placement record was impressive. Of the seven graduates seeking jobs in journalism, all got multiple offers and are currently working full time at the such news organizations as Dow Jones Newswires, *The Washington Post*, *USA Today* and Business Week On-Line.
  - The incoming class of 2009 is the largest and best prepared to date, a reflection of the program's growing reputation. Of the ten incoming student, three came from *Forbes*, one from the BBC, one from Voice of America, and another from a Washington DC business weekly. They include a lawyer, a chemist, an MBA and a CPA. Prof. Nasar's goal is to have them write their theses on the financial crisis and to publish these as a book.

Knight Chair Expenditures:
Columbia University



NOTE: Chair work load reduced all years except 2004-05.

Sylvia Nasar
Knight Chair for Eight Years
New York Times* Reporter, Author of *A Beautiful Mind

Grant Background (1998): The chair holder would blend the journalism and business reporting curriculum for the 21st century, teaching courses in the journalism school, fostering interdisciplinary approaches to business reporting, and developing a course that would be attractive to Columbia College undergraduates. The chair holder would also develop short, refresher courses for practitioners…and reach much larger audiences through writing, organizing conferences and becoming a highly influential spokesman commenting on the best practices of business journalism. Columbia will develop even greater strength in a program of business journalism that will enhance further the highly successful Knight-Bagehot program in economics and business journalism. The school will develop a program of high level business journalism activities with the chair holder providing the leadership and will create a Center for Economics and Business Journalism.

Chair-Related Web Sites:
http://www.jrn.columbia.edu/

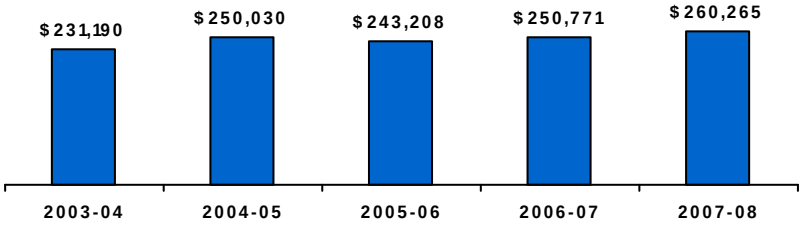
John S. and James L. Knight Foundation

Duke University:
Knight Chair in Communications and Journalism (Established 1990)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair William Raspberry helped guide the DeWitt Wallace Center for Media and Democracy through a year of leadership transition, as the Center's new director, James T. Hamilton, conducted strategic planning and set new research and teaching priorities.
- ✓ With his course "The Press and the Public Interest," Prof. Raspberry engaged students in topics related to the public service role of the press and possible opportunities related to non-profit models of journalism, in support of the DeWitt Wallace Center for Media and Democracy's launching programming exploring these topics. New director Jay Hamilton has made this topic a strategic priority for Center research and teaching.
- ✓ Prof. Raspberry taught a second media-related course, "Column and Opinion Writing." Several students writing for the campus newspaper, *The Chronicle*, ranked this course as one of the best they had taken at Duke. One of his students was awarded the Melcher Family Award for Excellence in Journalism, an award for the best published article written by an undergraduate Duke student.
- ✓ More than one hundred Duke undergraduates studied media and community relations issues through Prof. Raspberry's courses. Says Director Hamilton: "*His ongoing commitment to teaching not only the practice of journalism, but also the ethics and sense of community responsibility that inspires journalism proved especially meaningful and stimulating to his students.*"
- ✓ Prof. Raspberry worked with 32 journalists from around the world participating in Duke's international Media Fellows Program.

Knight Chair Expenditures:
Duke University



William Raspberry
Knight Chair for 13 Years
Syndicated Columnist for *The Washington Post*

Grant Background (1990): Duke's goal…is to make available within the context of a great research and teaching university a concentration in which the journalistic interests of students pursuing broad liberal arts degrees, at both undergraduate and graduate levels, can find stimulation equal to the encouragement that top students now receive toward the professions of business, law banking, teaching, medicine or finance.

Additional Endowment Anticipated Outcomes (1999): By strengthening its already impressive training in public policy journalism and increasing support for several elements of the Knight Chair's work, Duke University will increase its capacity to help both undergraduate and graduate students interested in journalism, as well as working journalists, become more knowledgeable, more effective and better prepared for their careers.

Chair-Related Web Sites:
http://fds.duke.edu/db/aas/PublicPolicy/faculty/raspberr

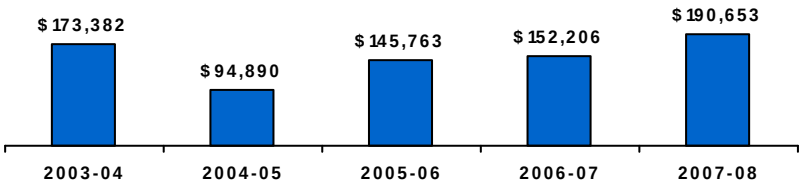
John S. and James L. Knight Foundation

University of Florida:
Knight Chair in Journalism Technologies and the Democratic Process (Established 1997)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Melinda McAdams created and taught two new courses, "Journalists' Toolkit 1"and "Journalists' Toolkit 2," aimed at addressing the new needs for digital journalism skills. The course syllabi are completely online, where anyone can learn or borrow from them. Each course is a complete three-credit, 15-week course. These were conceived as the cornerstone of a new professional master's program in journalism.
- ✓ Through her ongoing blog, *Teaching Online Journalism***,** Prof. McAdams openly shares all she learns (through research) about the new practices of journalism storytelling, newsroom workflows, and business strategies. In April 2008, the number of subscribers to the blog surpassed 2,000. For the period from July 1, 2007, through July 5, 2008, the number of visits to the blog was 124,220 and the number of page views was 227,429. Her July 8, 2008, blog post, *The Survival Of Journalism: 10 Simple Facts*, drove site visits to an all-time monthly high (19,593).
- ✓ In Fall 2007, Prof. McAdams taught a graduate course titled "New Media and a Democratic Society," which focused on the role of journalism and communication technologies in a democratic society. Graduate students wrote research papers about topics connected to both new communication technologies and democracy.
- ✓ In June 2008, an invitation from the U.S. State Department – to train Vietnamese journalists (30 for one week in Ho Chi Minh City, and then 30 others for one week in Hanoi) – enabled Prof. McAdams to speak frankly and often off-the-record with numerous Vietnamese reporters and top editors, as well as U.S. embassy and consulate officials, about the press policies of the Vietnamese government.

Knight Chair Expenditures:
University of Florida



NOTE: Knight Chair on Fulbright in Malaysia during Spring 2005.

Melinda McAdams

Knight Chair for Nine Years

Veteran Web Strategist, Pioneer in Online News Services

Grant Background (1997): The chair holder would teach and conduct research about the ways in which technologies used to gather, analyze, organize and disseminate information contribute to journalism's role in developing informed citizens, capable of making decisions to govern themselves. The chair holder would create and teach courses that prepare future journalists to use new and emerging technologies with some sophistication in fulfilling journalism's role in a democratic society. The chair holder would be capable of developing concepts about the future of the media and the democratic process, giving special focus to emerging new media and examining these new media within the framework of political decision-making and censorship.

Chair-Related Web Sites:

http://mindymcadams.com/ http://www.jtoolkit.com

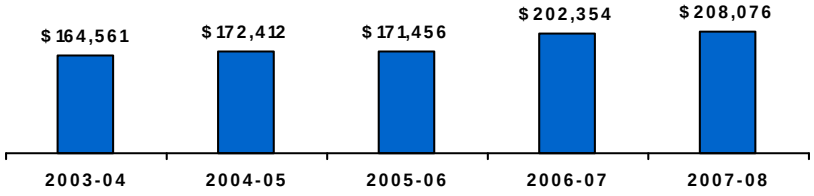
John S. and James L. Knight Foundation

Florida A&M University:
Knight Chair for Journalism Student Enhancement (Established 1990)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Joe Ritchie organized a trip with four students to the Dutch Caribbean island of Bonaire that accomplished several goals. In particular, the students brought tangible journalism and multimedia skills to a group of high school students in a developing region of the Caribbean while growing in interpersonal and leadership skills. All of the students called the trip a "life-changing experience."
- ✓ The year's lineup of speakers in the Colloquium series organized by the Knight Chair was one of the strongest ever and enhanced students' awareness of many facets of journalism. The speakers also inspired the students to realize their ability to impact society if they are willing to raise their skill level. Special emphasis was placed on journalism that makes a difference to society, on environmental awareness, and on visual journalism.
- ✓ The chair supported student participation in professional seminars and conferences by Prof. Ritchie's involvement with the HBCU newspaper conference in Baltimore and by supporting student travel to conferences such as NABJ and Unity and PRSSA.
- ✓ The 10th annual New York Times Editing Workshop, organized by Prof. Ritchie, continued strong emphasis on copy editing. Once again, at least one participant followed through, received extra training from the chair, and qualified for a Dow Jones Newspaper Fund internship.
- ✓ As the coordinator for the writing portion of the Hearst Awards, the Knight Chair worked with several students to raise awareness of a higher, more professional standard of writing. Two students who worked with the chair placed in the competition: fourth place (personality profiles) and 15th place tie (sportswriting).

Knight Chair Expenditures:
Florida A&M University



Joe Ritchie

Knight Chair for 16 Years

Veteran National/Foreign Editor, *The Detroit Free Press*

Grant Background (1990): The Knight Professor would oversee a program of professional development (focusing on both personal and professional skills), professional forums (involving on-campus guest lectures, student participation in professional conventions and seminars and student field trips to major communication centers), and recruitment (attracting additional high quality students and helping support them with scholarship assistance.)

Additional Endowment Anticipated Outcomes (1998): The development fund would support professional internships for faculty, travel to professional and academic conferences and meetings, research and public service activities and assistance in completing terminal degrees. By strengthening the academic and professional performance of its entire journalism faculty, FAMU will increase its capacity to help journalism students to become more knowledgeable, more effective and better prepared for their work in the field.

Chair-Related Web Sites:

http://www.famu.edu/index.cfm?a=sjqc

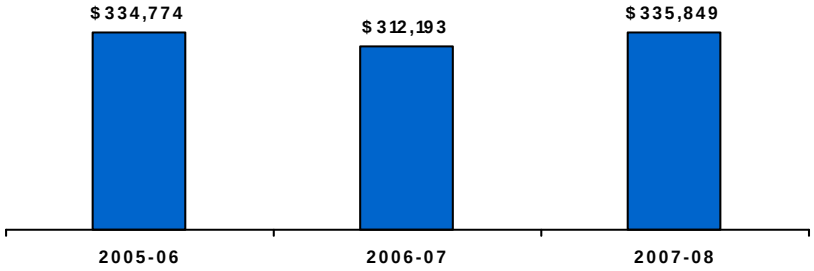
John S. and James L. Knight Foundation

University of Georgia:
Knight Chair in Health and Medical Journalism (Established 2004)

2007-2008 Progress on Grant Objectives:

- ✓ In May 2008, Knight Chair Patricia Thomas and her colleagues secured unanimous approval from the Grady College graduate faculty for the new MA concentration in health and journalism, and students began enrolling in Fall 2009.
- ✓ The New America Media-UGA partnership initiated by Prof. Thomas has changed the size and composition of Knight Chair conferences. Ethnic Media Family Weekend drew approximately 50 ethnic media journalists to UGA in Feb. 2008. She organized and spoke at a workshop called "Strengthening coverage of health and health care – matters of life and death in ethnic communities."
- ✓ Prof. Thomas organized the third annual Gnat Line News Briefing. This year's briefing drew journalists from Latino, Black and South Asian newspapers as well as print and broadcast reporters from traditional news organizations. "Lies, damned lies and medical statistics" was the skills focus, and experts briefed reporters on the health consequences of Georgia's drought, race and hypertension, and health disparities in children.
- ✓ Prof. Thomas and colleagues wrapped up their study of top health worries and media use among low-income families in middle and south Georgia and Alabama. Prof. Thomas previewed results at the opening session of a May 2008 conference on Rural Health Journalism, sponsored by the Association of Health Care Journalists. She also presented detailed study results to more than 200 health care professionals at the 2008 National Conference on Health Communications, Marketing and Media.
- ✓ The third "Global Diseases: Voices from the Vanguard" series, featuring four experts on diseases afflicting neglected populations, drew audiences of 150-200 people for each lecture. Prof. Thomas and the OneAthens Community Foundation sponsored the Georgia premier of "Unnatural Causes: is inequality making us sick?" one week before the series was broadcast nationally on PBS.

Knight Chair Expenditures:
University of Georgia



Patricia Thomas

Knight Chair for Three and 1/2 Years

Award-winning Author, Journalist and Editor

Grant Background (2004): With a Knight Chair in Health and Medical Journalism, the University of Georgia hopes to become a leader in the field of health journalism and health communication. Its plans for the Knight Chair include:

■ *Building a master's degree program in health and medical journalism, collaborating with health and environmental programs on campus and institutions in Atlanta and throughout the state.*

■ *Teaching students, journalists and health professionals to communicate health issues more effectively, especially to the outreach target audience – the Southern Black Belt.*

■ *Participating in health communication seminars and programs to help make health experts better public communicators.*

Chair-Related Web Sites:

www.grady.uga.edu/knighthealth

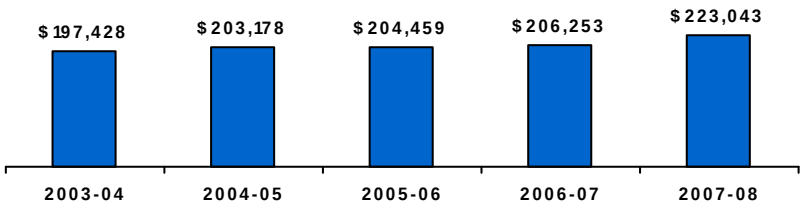
John S. and James L. Knight Foundation

University of Illinois at Urbana-Champaign:
Knight Chair in Investigative and Enterprise Reporting (Established 2000)

2006-2007 Progress on Grant Objectives:

- ✓ In the first five months of the year, Knight Chair Brant Houston began teaching at the University of Illinois but continued to oversee operations of Investigative Reporters and Editors (IRE), while IRE's board completed its search for a new executive director. During the spring, the Chair advised the new executive director on a routine basis to ensure a smooth transition at the world's largest investigative journalism organization.
- ✓ Prof. Houston participated in Watchdog Workshops and computer-assisted reporting workshops both nationally and internationally. The professional training included a computer-assisted reporting seminar for the Nieman fellows at Harvard, lectures and small group meetings at the *San Diego Union Tribune* and the *St. Louis Post-Dispatch*, Ethnic Media Watchdog workshops, presentations at the Association of Alternative Newspapers' west coast conference, and two investigative reporting workshops in Nigeria.
- ✓ The Chair expanded the Watchdog Workshop for small newspaper journalists in Illinois from a dozen fellows to open it up to other journalists and students from around the state. He was keynote speaker at Illinois AP's annual conference and speaker at the Inland Press Association's annual meeting in Chicago.
- ✓ Prof. Houston played a major role in the IRE's Annual Computer-Assisted Reporting Conference in Houston and at IRE's Annual Conference in Miami, where he helped organize a special Ethnic Media day-long workshop. He helped conduct a Watchdog Workshop at the Unity Conference in Chicago, and spoke at this year's Global Investigative Journalism Conference in Lillehammer, Norway, which attracted 500 journalists from 87 countries. In addition, the Chair attended the Web 2.0 conference – NewsTools – in Sunnyvale, Ca. at Yahoo's conference facilities.

Knight Chair Expenditures:
University of Illinois



Brant Houston
Knight Chair for One Year
IRE Executive Director

Grant Background (2000): The department's long tradition of emphasis on professional journalism will serve as the underpinning for the Knight Chair in Journalism. The program's resources will be used to teach practical application of investigative techniques through courses, workshops and seminars. Training will encompass print media and broadcasting and will be extended outside the university to staffs of newspapers and broadcast stations in need of training. It will include services to the international press in countries where investigative techniques are now unknown…As a result of the teaching and research of the Knight Chair, Illinois will serve as a new resource for investigative reporters and editors nationally, as a training center for young journalists and as an intellectual center for the public on issues involving the news media in investigative journalism.

Chair-Related Web Sites:
www.media.illinois.edu/knight/

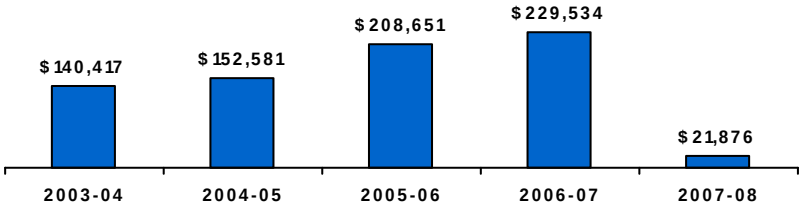
John S. and James L. Knight Foundation

University of Kansas:
Knight Chair on The Press, Leadership and Community (Established 1990)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Pam Fine joined the University of Kansas on May 18, 2008. Since that time, Prof. Fine says she has *"been busy preparing for two classes, meeting Kansas editors and other influential people around the state and finishing my coursework for my master's degree from the University of Missouri. I've also led or participated in several events as Knight Chair and/or as chair of ASNE's diversity committee. Once I was no longer an active editor, I could not remain on ASNE's board but will co-chair the annual convention in April 2010."*
- ✓ In July, Prof. Fine developed a citizen-generated content proposal for parents and coaches in Kansas City to increase coverage of girl's volleyball in the *Kansas City Star*. Says Prof. Fine: *"Parents solicited my advice after reading of my appointment as Knight Chair and saw that I was the current ASNE diversity committee chair. They view the coverage of girl's sports as a diversity issue. They have forwarded the proposal to the newspaper and are awaiting response."*
- ✓ Prof. Fine's crafted a proposal to reshape the approach to the annual Citizen Journalism Academy co-sponsored by the *Lawrence Journal World* and the William Allen White School of Journalism and Mass Communications. The new approach will create a network of citizens interested in how the economic downturn is affecting the community both as citizens and consumers.
- ✓ Prof. Fine also is working on a web site for journalism school professors and students focused on how J-schools are incorporating audience and community participation principles and practices in their classrooms.

Knight Chair Expenditures:
University of Kansas



NOTE: Knight Chair vacant from July 1, 2007, through May 18, 2008.

Pam Fine

Knight Chair for Less than One Year

Managing Editor, *The Indianapolis Star*

Grant Background (1990): The focus would be on what role the press may play as a unifying force, fostering civility over hostility, common causes over special interests and community over conflict. This Knight Chair would teach undergraduate and graduate students…(and) conduct interdisciplinary seminars and public forums on the relationship between the press and community values and develop instructional materials on the press, leadership and community.

Additional Endowment Anticipated Outcomes (1999): By strengthening its training in community journalism and increasing support for the original purpose of the Knight Chair in Journalism, the University of Kansas will…increase its capacity to help both undergraduate and graduate students interested in careers in journalism as well as working journalists become more knowledgeable, more effective and better prepared for their careers.

Chair-Related Web Sites:
http://www.journalism.ku.edu/faculty/people/fine.shtml

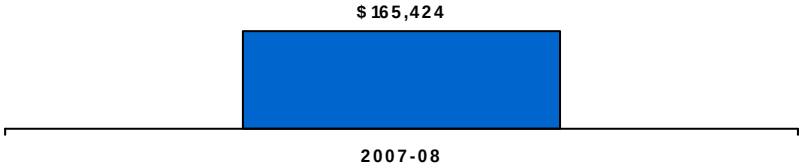
John S. and James L. Knight Foundation

Kent State University:
Knight Chair in Scholastic Journalism (Established 2006)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Mark Goodman began work at Kent State in January of 2008. Prof. Goodman lists these as his major activities since that time:
  - *Created and expanded the Center for Scholastic Journalism's web site, which serves as a clearinghouse for information on scholastic journalism from other Knight Foundation grantees and other organizations. Includes blogs for discussion of current issues relating to scholastic press and maps showing geographic distribution of both censorship incidents and student press freedom victories around the country during the school year.*
  - *Completed 50-state survey of state certification requirements for high school journalism teachers and published it on CSJ web site.*
  - *Entered into partnerships with (1) Knight Volunteer Network to connect participants in Knight Foundation journalism training programs interested in volunteering time with state and national scholastic press associations looking for help (to begin in fall 2008) and (2) Knight Foundation grantee News Literacy Project to help coordinate a pilot project for news literacy training in two northeastern Ohio schools (to begin in 2009).*
  - *Coordinated survey of and led meeting for other Knight Foundation youth journalism grantees in July 2008 and made plans for periodic conference call meetings with grantees in the future.*
  - *Began planning of national symposium to be held on Kent State University campus in late 2008 or early 2009 on the impact state legislation protecting student free expression rights is having and will have on efforts to support student press freedom and educate students about the First Amendment.*

Knight Chair Expenditures:
Kent State University



Mark Goodman

Knight Chair for Less than One Year

Executive Director, Student Press Law Center

Grant Background (2006): The chair, chosen nationally from a diverse pool of journalists recognized as outstanding practitioners and leaders, will develop and share innovative teaching, be a leader crusading for First Amendment awareness and civic education, the use of news in classrooms and the creation of student media, building a strong Center for Scholastic Media and encouraging diverse students to pursue journalism careers. In the first year, the chair will create a master plan of activities and research, by mutual agreement with Knight. A significant web presence will help the chair reach journalists across all media. The chair is expected to collaborate widely, including with the Knight Foundation grantees working in this area. Ultimately, it is hoped that this chair will help strengthen student media by improving high school journalism education.

Chair-Related Web Sites:
http://jmc.kent.edu/csj/

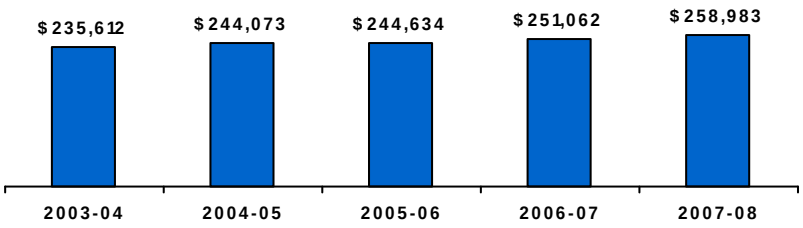
John S. and James L. Knight Foundation

University of Maryland:
Knight Chair in Public Affairs Journalism (Established 1994)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Haynes Johnson highlighted these achievements as progress toward grant objectives during the year:
  - *In the face of today's challenges to the news media, continued to emphasize in my classes the need for innovative, creative, hard-hitting journalism.*
  - *With a contract from Viking/Penguin, continued with the project to write a narrative history of the 2008 presidential election, my 15th book.*
  - *Continued to post extended office hours for mentoring and advising not only of graduate and undergraduate students, but also for members of the College's Hubert Humphrey Fellowship program, a Nieman-like Fulbright exchange program funded by the State Department that brings a dozen international journalists to campus for the academic year.*
  - *Worked closely on academic mentoring and career guidance with the advanced Maryland journalism students selected to participate in the College's semester-long Capital News Service public affairs reporting program (student-operated news bureaus in Annapolis and Washington, D.C., with stories sent daily to newspapers in the region).*

Knight Chair Expenditures:
University of Maryland



Haynes Johnson
Knight Chair for 10 Years
Pulitzer Prize-winning Public Affairs Journalist

Grant Background (1994): The Knight Chair would…anchor the college's innovative public affairs reporting program and its student-operated Capital News Service bureaus in Annapolis and Washington, DC. The Knight Chair holder would teach public affairs journalism at College Park, conduct weekly seminars and workshops for those enrolled in the Capital News Service program, and advise students on major journalism projects that are sometimes substituted for the thesis required in the master's program. The chair holder also would be available for outside lectures and speaking appearances, both in the Washington area and beyond.

Chair-Related Web Sites:
www.journalism.umd.edu

University of Miami:
Knight Chair for Cross-Cultural Communication (Established 2006)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Joseph B. Treaster left *The New York Times* after 30 years to join the University of Miami on April 1, 2008. Sam L. Grogg, Dean of the School of Communication, described Prof. Treaster's early contributions to the School and the Knight Center for International Media this way:
  - *Joe has been a tireless champion for journalism and our Center's cross-border purpose from day one. Within the first four months of joining the faculty Joe has traveled to Eastern Europe, Asia, Africa and all over the United States on our behalf. He is editing the Knight Center's newly launched web site http://1h20.org, teaching a hands-on journalism class on presidential election coverage for graduate and undergraduate students, blogging and writing for The New York Times, moderating international panels, addressing diverse audiences and working constantly to develop our linkages to international journalists and journalism organizations.*
- ✓ Prof. Treaster elaborated on these and other activities:
  - *I've traveled to several cities in the United States as well as to Belgrade, Calcutta, Bombay and to two places in South Africa, Capetown and Grahamstown, the home of Rhodes University in South Africa. I have been meeting with editors, writers, business groups, academics and students, developing collaborations with the University of Miami's Knight Center for International Media and its School of Communications.*
  - *I've moderated a string of panels on such wide-ranging subjects as inflation in China, corruption involving water around the world, investigative journalism, the coverage of natural disasters and wars and reporting on human rights. The venues have included the United Nations and the China Institute in New York, the Investigative Reporters conference in Miami and the annual conference of the International Press Institute in Belgrade.*
  - *I am the editor of the Knight Center's web site devoted to worldwide water issues, 1H2O.org. In South Africa I interviewed more than 60 potential writers for 1H2O.org. Within two weeks of my South Africa interviews, I had more than a dozen articles in the pipeline for 1H2O.org from African writers. I am working to expand our roster of writers and photographers in Latin America, Asia and the Middle East.*
  - *In addition to editing 1H2O.org, I write a blog for the web site and I am contributing to other University of Miami web sites. I am in discussions with faculty members in several University of Miami schools on the creation on campus of a center for the study of hurricanes and other natural disasters.*

Joseph B. Treaster

Knight Chair effective March 1, 2008

Reporter, *The New York Times*

Grant Background (2007 Search): The Knight Chair for Cross-Cultural Communication will advance the Knight Center for International Media's stated belief in the role of effective communication in gaining a global understanding of the large issues facing our world as defined by the Knight Center's evolving topics of interest. During the chair's five-to-seven year term, s/he will work closely with Center staff, School of Communication faculty and students towards creating positive discussion and dialogue among international and culturally diverse stakeholders. The chair will be responsible for the publication and dissemination of knowledge acquired through such interactions and for bringing these discussions to bear on journalism education at the University of Miami and elsewhere. The Knight Chair will teach at both the undergraduate and graduate level.

Chair-Related Web Sites:

http://knight.miami.edu/index.php/site/index2 **http://1h2o.org/**

http://topics.blogs.nytimes.com/author/joseph-b-treaster/

John S. and James L. Knight Foundation

University of Miami:
Knight Chair in Visual Journalism (Established 2006)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Rich Beckman joined the University of Miami faculty on August 1, 2008. Sam L. Grogg, Dean of the School of Communication, described Prof. Beckman's appointment this way:
  - *By the time Rich Beckman was named the Knight Chair in Visual Journalism he had already established his reputation as one of the foremost multimedia journalism educators in the country. His students populate multimedia newsrooms around the world. Their names are called out in the major multimedia ceremonies on a regular basis. Rich comes to us from the University of North Carolina, Chapel Hill where he held a Knight Professorship in Multimedia Journalism.*
  - *Rich brings with him strong institutional ties in Africa, Asia and Latin America. He continues to receive top awards for his work while being invited to judge well-respected national awards for multimedia journalism and photojournalism. In Miami, Rich will continue his multimedia workshops that he has developed over the past eight years. Now entitled "Beyond Bootcamp Workshops," this series of workshops for professional journalists and journalism educators will help the field of journalism in the United States and beyond deal with transformation in the digital age.*
- ✓ Prof. Beckman is building a web site to extend the Knight Center for International Media's relationship with the World Press Photo. *New Stories*, a book of photographs by 10 photographers from around the world, is about the Millennium Development Goals and was published by WPP earlier this year. Prof. Beckman will lead the effort to create a multimedia web site associated with *New Stories*.
- ✓ Prof. Beckman is developing an international consortium of academic partners for whom the Knight Center will provide multimedia training and, in exchange, their classes and students will develop multimedia content for a variety of Knight Center projects.
- ✓ The new Knight Chair is assembling an international team of 200 journalism students and professionals to provide online coverage of the Special Olympics World Games in Idaho in February of 2009. His Fall 2008 class on Visual Storytelling is developing content for this site, including documentaries on issues facing the intellectually disabled around the world.

Rich Beckman

Knight Chair effective June 1, 2008

Photojournalist, Veteran Educator

Grant Background (2007 Search): *The Knight Chair in Visual Journalism will lead the Knight Center for International Media in maintaining a cutting edge relationship to the developing professions of visual journalism by fostering projects and experiments that will incubate new techniques of visual and interactive reporting and storytelling. During the chair's five-to-seven year term, s/he will work closely with Center staff, School of Communication faculty and students to develop and incubate models of journalism practice that address the Center's evolving issues of interest and utilize multimedia authorship techniques for design and dissemination. The chair will be responsible for bringing international attention to the Center's work through participation in conferences and seminars and by publishing and disseminating the results of work done at the Center. The Knight Chair will teach in the undergraduate and graduate programs of the School.*

Chair-Related Web Sites:

http://knight.miami.edu/index.php/site/index2 http://beyondbootcamp.org/

http://com.miami.edu/people/faculty/rbeckman.php

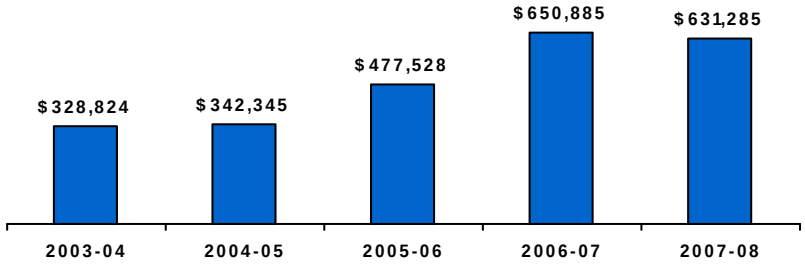
John S. and James L. Knight Foundation

Michigan State University:
Knight Chair in Environmental Journalism (Established 1992)

2007-2008 Progress on Grant Objectives:

- ✓ During the year, Knight Center news media won 24 state and national journalism awards, including a Michigan Emmy for a half-hour television documentary aired on all PBS-TV stations in Michigan. *EJ Magazine* was named one of the top three student magazines in the nation by the Society of Professional Journalists (SPJ); "Dying to Be Heard" was named one of the top three student-produced documentaries; and Great Lakes Wiki was named one of the top three student-produced in-depth online reports.
- ✓ For the second consecutive year, the Knight Center for Environmental Journalism raised $150,000 in endowment gifts or pledges, enabling the center to qualify for a $50,000 endowment gift from Knight Foundation as part of a 3-to-1 challenge grant. Value of Knight Center endowments has been built to $419,849, with contributions coming from more than 250 donors.
- ✓ The Knight Center launched both undergraduate and graduate sections of an online environmental reporting class, which used video, online forums, an online jeopardy game, online chats with top environmental reporters, and other techniques. The magazine, *EJ*, is now produced online, and an online report about climate change in the Great Lakes received 4.5 out of five stars by George Mason University's Center for Climate Change Communication.
- ✓ The second class of students enrolled in the environmental journalism master's specialization launched last year included top students from throughout the United States and from France, India, China and Malaysia. New courses included "Advanced Environmental Writing" and "Reporting about Climate Change."
- ✓ The Knight Center won Michigan State University's excellence in diversity award for its contributions to increasing racial and ethnic diversity in environmental journalism.

Knight Chair Expenditures:
Michigan State University



NOTE: Michigan State expenditures include Knight supplemental grant funds.

Jim Detjen
Knight Chair for 14½ Years
Environmental Reporter, *The Philadelphia Inquirer*

Grant Background (1992): The environment has become a topic of enormous public interest, yet there is a significant gap between journalists and scientists resulting in an often uninformed public…The proposal calls for a strong commitment to undergraduate and graduate instruction. In addition, there would be a strong continuing education/community service role that would stress the value of mutual understanding between journalists and scientists regarding each other's work.

Additional Endowment Anticipated Outcomes (1998): By strengthening its already impressive training in environmental journalism and increasing support for several elements of the Knight Chair's work, Michigan State will increase its capacity to help journalism students and working journalists to become more knowledgeable, more effective and better prepared for their work in the field.

Chair-Related Web Sites:

http://ej.msu.edu/index2.php

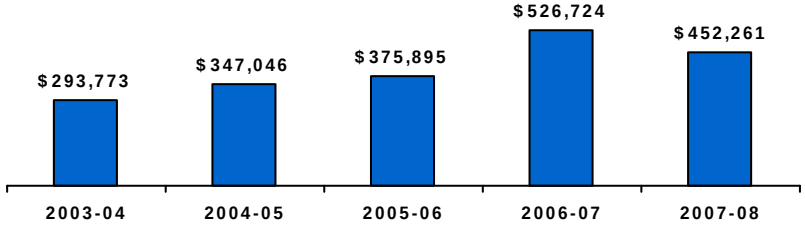
John S. and James L. Knight Foundation

University of Missouri at Columbia: Knight Chair in Editing (Established 1996)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Jacqui Banaszynski continued her key role with the Frontline Editors Project. The Project, done in partnership with NewsU and Tomorrow's Workforce and funded by Knight Foundation, completed three years of study of the leadership traits needed to be an effective newsroom assigning editor. That research resulted in two online courses through NewsU.
- ✓ For the past two years, the Knight Center for Editing Excellence funded an experimental role for the Executive Editor for Innovation of the *Columbia Missourian*. The executive editor led a complete conversion of the newspaper, and a cultural conversion of the newspaper's editing staff, to a web-first operation now becoming web-centric. In partnership with the Reynolds Journalism Institute, innovations included "grassroots model" community-based reporting projects and the building of a "community knowledge database" to expand sourcing and reach into the community.
- ✓ Copy editing instructor Mary Lawrence, part of the Knight Center, was a key part of the newsroom's transformation to a universal desk and a leader in adapting copy editing roles to multi-media demands. The desk now works with assigning editors to post news as it happens, and Lawrence is vigilant about quality control in the midst of that increased speed.
- ✓ In the fifth year of the Knight Professional-in-Residence Editing Fellowships at Missouri, two editors joined the staff of the *Columbia Missourian* to bring new skills to the newsroom, to teach to current industry demands and to tackle their own experiments – ones they wouldn't be able to do back in their mainstream newsrooms. A veteran features editor created and ran a data-base reporting team. A community newspaper editor ran the first iteration of the web-based 24/7 reporting efforts.

Knight Chair Expenditures: University of Missouri



Jacqui Banaszynski
Knight Chair for Eight Years
Pulitzer Prize-winning Reporter and Editor

Grant Background (1996): The Missouri School of Journalism seeks a Knight Chair in Journalism in editing to establish and head a national Knight Center for Editing Excellence. The center's goal would be to stimulate teaching, outreach and research programs focused on the role of editors, from entry- level copy editors to executive editors, in newspapers… the Knight Chair would help build a model program for the teaching of editing; work with newspaper editors and Missouri faculty to develop editing curriculum models appropriate to the new technologies and other changes that are reshaping the way editing is done; coordinate an applied research program on the changing roles of editors and disseminate findings to editors and journalism educators; and work with other universities, high schools and the newspaper industry to develop methods to attract talented young people into editing careers.

Chair-Related Web Sites:
http://journalism.missouri.edu/

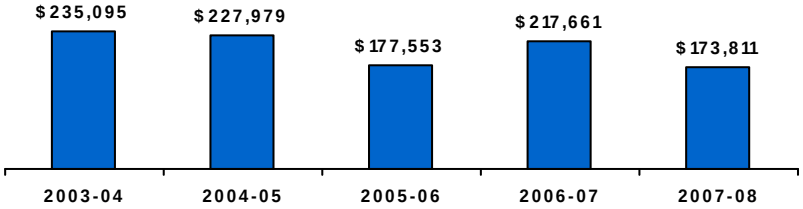
John S. and James L. Knight Foundation

University of North Carolina at Chapel Hill: Knight Chair in Mass Communications Research (Established 1991)

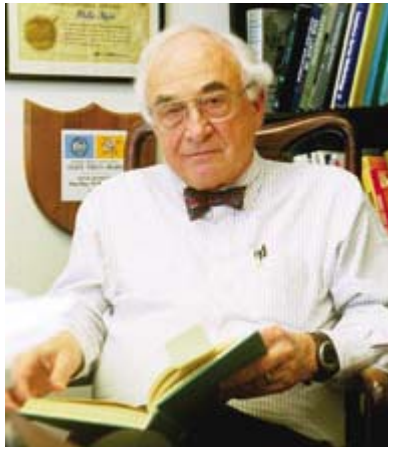
2007-2008 Progress on Grant Objectives:

- ✓ In the third year of a three-year phased retirement plan, Knight Chair Philip Meyer highlighted these achievements during the 2007-2008 academic year:
  - Certification: As journalism migrates from the mainstream media to many small fragments, including those that utilize citizen journalists, new accountability systems will be necessary. Prof. Meyer has tracked the nascent certification programs at online newspapers, professional associations, and journalism schools and urged that their evaluation be a major research concern. (He prepared a PowerPoint version of his argument which a student presented at this year's AEJMC.)
  - Precision journalism: Equipped a few seniors and graduate students with the computer and statistical tools they need to analyze public-record databases.
  - New media: Got ten graduate students thinking about alternate ways of doing journalism by having them write business plans for new-media ventures.
  - Outreach: Helped organize a symposium on *"The Internet's Impact on Journalism Education and Existing Theories of Mass Communication."*
- ✓ To honor Prof. Meyer's retirement, the School of Journalism and Mass Communication convened 31 top professionals and scholars for a symposium – *"Raising the Ante: The Internet's Impact on Journalism Education and Existing Theories of Mass Communication"* – to discuss how journalism must adapt for the future and how best to study the new media landscape.

Knight Chair Expenditures: University of North Carolina



NOTE: Prof. Philip Meyer worked half-time in 2007-08.



Philip Meyer
Knight Chair for 14½ Years
Research Pioneer, Author of *Precision Journalism*

Grant Background (1991): The focus of the Knight Chair would be basic research regarding the future of mass communications in the U.S., especially newspapers. Basic research is distinguished from applied research, which is directed to short-term results and is often conducted in isolation from other pertinent work in the field and lacks a theoretical foundation. The Knight Chair holder would teach two courses per semester, the standard for research professors at North Carolina.

Additional Endowment Anticipated Outcomes (1999): By strengthening its already impressive training in specialized journalism and increasing support for several elements of the Knight Chair's work including his contacts with professional journalists, North Carolina will increase its capacity to help journalism students and working journalists to become more knowledgeable, more effective and better prepared for their work in the field.

Chair-Related Web Sites:
www.unc.edu/~pmeyer

John S. and James L. Knight Foundation

Pennsylvania State University:
Knight Chair in Sports Journalism and Society (Established 2005)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Malcolm Moran directs the John Curley Center for Sports Journalism in Penn State's College of Communications. The Center explores issues and trends in sports journalism through instruction, programming, outreach and research, serving both students and working professionals. Some 161 students—nearly all of whom are journalism majors and one-third of whom are women—are enrolled in the Center in the Fall of 2008.
- ✓ Prof. Moran engaged in strategic collaboration with several institutions, including the Coalition on Intercollegiate Athletics (a panel discussion on the impact of the Bowl Championship Series on intercollegiate athletics); the Scholarly Colloquium on College Sports (a response to "Academics and Athletics: A Part and Apart in the American Campus"); the Associated Press Sports Editors (a panel discussion on the state of newspaper sports sections in 2013); and the Association for Women in Sports Media (a panel discussion on mid-career teaching opportunities).
- ✓ To advocate responsible, accountable journalism in the digital era, the Knight Chair helped organize and then moderated a panel discussion on best practices in sports reporting sponsored by the Pennsylvania Newspaper Association. Two sections of Sports Writing classes in the fall 2008 semester have been assigned a content analysis of specific blogs, comparing coverage to mainstream media organizations, in an effort to identify the strongest and weakest sports-related blogs.
- ✓ Prof. Moran served as moderator of four panel discussions during a half-day summit for sports journalism educators at the August 2008 meeting of the Association for Education in Journalism and Mass Communication. The Curley Center's associate director for research, Marie Hardin, coordinated the summit – the first of its kind on the topic held at an AEJMC summer convention.

Knight Chair Expenditures:
Penn State University

NOTE: Expenditures for the Chair and the Center he directs (salaries, fringe benefits, supplies, travel, research, instruction, scholarships and programming) totaled $389,221. Of that, $309,109 ($142,109 more that pledged) was provided by the College through university and, to a smaller extent, earmarked private sources.

Malcolm Moran
Knight Chair for Two Years
Veteran Sports Writer

Grant Background (2005): The Knight Chair…will develop and share innovative teaching, be a leader crusading for improvement in sports journalism and build a strong Center for Sports Journalism. A significant web presence will help the chair reach sports journalists across all media. The chair is expected to collaborate widely, including with the Knight Foundation Commission on Intercollegiate Athletics. Ultimately, it is hoped that this chair will help serious sports journalists nationwide change the way the profession covers this important facet of American life.

Chair-Related Web Sites:
http://www.psu.edu/dept/comm/sports/

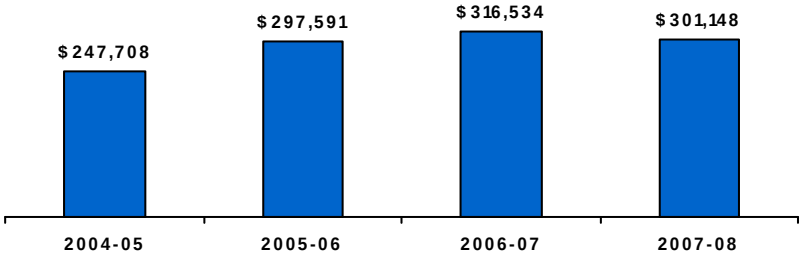
John S. and James L. Knight Foundation

University of Southern California: Knight Chair in Media and Religion (Established 2003)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Diane Winston received a sabbatical for Fall 2007 to work on a book project on religion, the news media and American identity, due from Oxford University Press in Dec. 2009. She also completed *Small Screen: Big Picture: Television and Lived Religion* (Baylor University Press, 2009). This edited collection explores how religion, ethics and spirituality is embodied in television dramas. Prof. Winston wrote the introduction, the epilogue and an essay on gender and religion in *Battlestar Galactica* and *Saving Grace*.
- ✓ In its first year, the Knight web site for media and religion gained a reputation as a go-to site for enlightened perspectives on the coverage of religion in public life. Email blasts reach more than 2000 reporters, academics and other interested readers, and between June 2007 and 2008, the site had more than 10,000 visitors. Prof. Winston's blog was picked up by numerous newspapers, blogs and other media outlets.
- ✓ In addition to biweekly blogs on the Knight web site, the Chair's work on religion and the media appeared on the Huffington Post, the Revealer, and Religion Dispatches. Her essay "iFaith in the Amen Corner: How Gen Y is Rethinking Religion on Campus" appeared in the Social Science's Research Council publication on "The Religious Engagement of American Undergraduates." "Back to the Future: Religion, Politics and Media," an analysis of how the mainstream media has been co-opted by the Religious Right, was published in *American Quarterly*'s special edition on religion and politics.
- ✓ The Knight Forum on Religion, Politics and the News Media hosted David Simon (*The Wire*), Amy Sullivan, (*The Party Faithful: How and Why the Democrats are Closing the God Gap*) E.J. Dionne (*Souled Out: Reclaiming Faith and Politics After the Religious Right*), J.J. Goldberg (former editor, *The Forward*) and producers of Purple State of Mind (a documentary about religion and politics). Attendance ranged from 30 to 200 people.

Knight Chair Expenditures: University of Southern California



NOTE: Knight Chair on sabbatical Fall 2007.

Diane Winston

Knight Chair for Five Years

Veteran Journalist, Author and Scholar

Grant Background (2003): The Knight Chair…will suggest new ways journalists can cover faith and values...(and) be an articulate advocate for the improvement of journalism and its contributions to society. The chair will design curricula for graduate journalism students and teach in the religion track in the master's program…The chair will implement programs to train mid-career journalists, including those at small newspapers, about special issues related to religion and society…As a result of teaching and research by the Knight Chair, USC will serve as a new resource for religion and media nationally, as a training center for young journalists and as an intellectual center for the public on issues involving the news media in the coverage of religion.

Chair-Related Web Sites:

http://uscmediareligion.org/

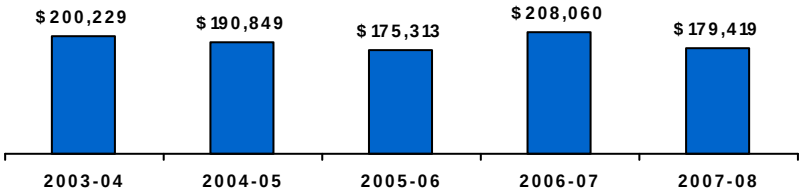
John S. and James L. Knight Foundation

Syracuse University:
Knight Chair in Political Reporting (Established 1999)

2007-2008 Progress on Grant Objectives:

- ✓ To train the next generation of journalists, Knight Chair Charlotte Grimes continued her signature course in Political Reporting, which includes graduate and undergraduate students in both print and radio/TV journalism. A particular highlight was the week-long reporting trip for 13 students to cover the New Hampshire primaries. Students filed their stories to radio stations and to newspapers such as the *Rochester Democrat & Chronicle*, *Utica Observer Dispatch*, and – in a first international venture – *The Indian Express*.
- ✓ To improve the performance of the current practitioners, Prof. Grimes continued analysis of a national survey of reporters and editors covering politics. More than 300 news organizations responded. She hopes to complete the analysis in spring 09 and to use the information to help offer new programs to political journalists.
- ✓ To serve as a resource for political reporters nationally, Prof. Grimes provides her own Teaching Resources online at http://knightpoliticalreporting.syr.edu and will use the results of her survey to devise and provide additional resources that respondents identified as something they need.
- ✓ To serve as an intellectual center for the public on issues of the news media and politics, Prof. Grimes undertook a project to train ordinary citizens in the journalistic skills and practices of fact-checking information from local political candidates and made presentations to civic groups on how to use the news to become informed voters. The Citizens Fact-Check Corps, which trained 10 volunteers, was a collaboration with the Maxwell School of Citizenship and Public Affairs, the Syracuse League of Women Voters and the Onondaga Citizens League.

Knight Chair Expenditures:
Syracuse University



NOTE: In 2007-08, expenditures lower for program funding and graduate assistants.

Charlotte Grimes
Knight Chair for Five Years
Award-winning Journalist for National Election Coverage

Grant Background (1999): The Newhouse School seeks to establish a chair in political reporting to help train the next generation of political reporters and improve the performance of those currently on the beat. The chair program will focus on the coverage of the nomination, campaign and election processes at both national and local levels and will include an emphasis on how best to report the performance of public officials between elections so that the public can factor that performance into its decisions at the ballot box…As a result of the teaching and research of the Knight Chair, Syracuse will serve as a new resource for political reporters nationally, as a training center for young journalists and as an intellectual center for the public on issues involving the news media in the political process.

Chair-Related Web Sites:
http://knightpoliticalreporting.syr.edu/
http://knightpoliticalreporting.syr.edu/democracywise/

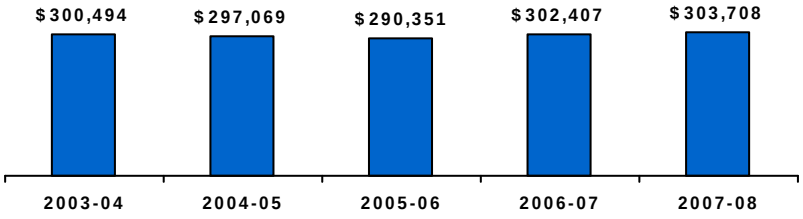
John S. and James L. Knight Foundation

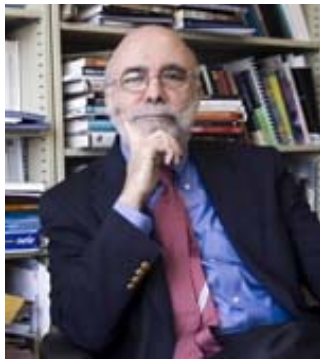
University of Texas at Austin:
Knight Chair in International Journalism (Established 1993)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Rosental Alves obtained a Knight Foundation grant to start a second phase of the Knight Center for Journalism in the Americas, refocusing it to emphasize digital technologies that can help to improve the quality of journalism in the hemisphere. The center uses cyberspace to teach great journalism, and teaches great journalists how to use cyberspace. The four-year $1.6 million grant, announced in Oct. 2007, allowed Prof. Alves to strengthen the pioneer e-learning platform created by the Knight Center that has already trained more than 1,000 journalists.
- ✓ During 2007-08, Prof. Alves was a speaker in newsrooms and conferences all over the world, talking about the effects of the digital revolution on journalism and the efforts that news organizations are making during the transition from the Industrial to the Digital Era. Newspapers inviting Prof. Alves to speak ranged from *USA Today* in the U.S., to *El Pais* in Madrid, to *La Nación* in Buenos Aires.
- ✓ Prof. Alves spoke about the effects of digital technology on journalism and on journalism training at a meeting of 55 journalism training centers from around the world in Göteborg, Sweden, organized by the Washington-based International Center for Journalists. The event took place in June 2008 at the World Association of Newspapers' congress. In July, Prof. Alves gave a similar talk in Chicago to more than 200 journalism grantees from Knight Foundation.
- ✓ Four international conferences were organized in Austin this year by Prof. Alves: the 9th International Symposium on Online Journalism and the 1st Iberian American Colloquium on Digital Journalism (this one in Spanish); the 5th Austin Forum on Journalism in the Americas; and the Conference on Freedom of Expression Monitoring and Advocacy in Latin America and the Caribbean.

Knight Chair Expenditures:
University of Texas





Rosental Alves
Knight Chair for 13 Years
Veteran Editor of *Jornal do Brasil*

Grant Background (1993): The department of journalism seeks a Knight Chair focusing on international journalism to provide innovative approaches to news reporting…By linking an international dimension with the basics of good writing and editing, the goal is to enhance understanding by students of the societies and cultures in which they likely will find themselves working.

Additional Endowment Anticipated Outcomes (1998): The additional endowment income will help the Knight Chair establish stronger connections with journalism professionals, develop practical research projects on various aspects of international journalism, incorporate digital technology into the work of the Knight Chair, and increase the program's capacity to help journalism students and working journalists to become more knowledgeable, more effective and better prepared for their work in the field.

Chair-Related Web Sites:
http://knightcenter.utexas.edu
http://journalism.utexas.edu

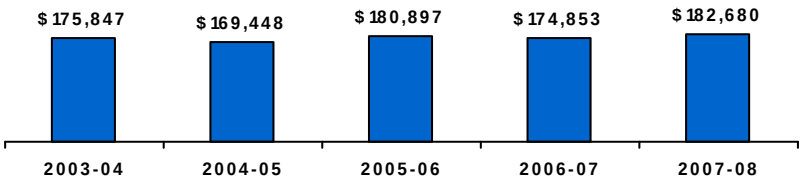
John S. and James L. Knight Foundation

Washington and Lee University:
Knight Chair in Journalism Ethics (Established 1996)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Chair Edward Wasserman highlighted these achievements during the 2007-2008 academic year:
  - *Student-run web site dedicated to serving journalists who cover poverty went live in spring '08. Secured university funding for students to tend the site during term-time and summer. Application pending for foundation funding for poverty journalism workshop to be held in '09 in Washington.*
  - *Began work on new undergraduate course on media ethics, intended to serve mass communications majors and others whose interest in professional communications extends to advocacy, public relations, advertising, fictional programming and documentary film. Course will debut in '09-'10 school year.*
  - *Expanded focus of newspaper columns to matters of special pertinence to new media, e.g. privacy, economic reformulations, hazards of excessive verticality.*
  - *Ramped up efforts at international engagement, including presentations at conferences in Buenos Aires, Stockholm and at a gathering of Latin American journalists in Austin, Texas.*
  - *Conducted series of ethics workshops for two Indian newspapers, The Daily Mint and The Hindustan Times, in New Delhi and Mumbai, Dec. 2007*
  - *Conducted two weekend-long Ethics Institutes on campus, involving keynote speakers and 8-10 invited professionals in two-day seminars with students on current issues in newsroom rights and wrongs.*

Knight Chair Expenditures:
Washington and Lee University



Edward Wasserman
Knight Chair for Five Years
Veteran Columnist and Editor, *The Miami Herald*

Grant Background (1996): The Knight Chair would enable the university to develop a program with emphasis in three areas: (1) an expanded undergraduate curriculum in journalism ethics, of particular interest to journalism majors but open to all students, (2) increased offerings for continuing professional education in journalism ethics, on campus, at regional and national conferences, and in newsrooms throughout the country, and (3) education of the general public by creating a quick-response team of editors and teachers to address issues of journalism ethics while they are fresh in the public's mind and by developing materials for newspapers, magazines and television.

Chair-Related Web Sites:
http://journalism.wlu.edu/knight/
http://onpoverty.org

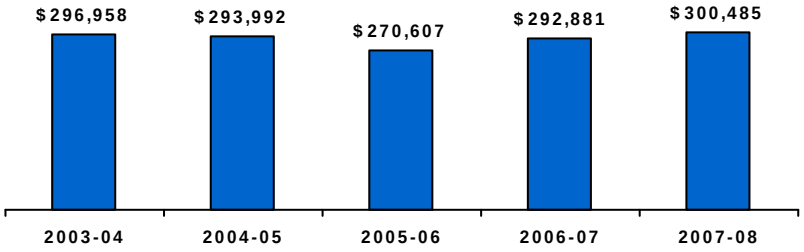
John S. and James L. Knight Foundation

University of Missouri at Columbia:
Lee Hills Chair in Free-Press Studies (Established 1995)

2007-2008 Progress on Grant Objectives:

- ✓ Hills Chair Stu Loory continued to teach three important courses related to Free-Press studies. One is titled "Confronting Controls on Information" in which students learn how to deal with those who hold the information and refuse to release it, dole it out not necessarily accurately but in their own best interest, lie about it or deliberately mislead. The second, called "International News Systems," is a discussion of how important news organizations around the world gather and disseminate news. The third course is called "Magazine Staff." The students produce and edit *Global Journalist*, the magazine distributed to editors, publishers, producers, reporters and correspondents in 127 countries throughout the world. It contains articles, photos and graphics devoted to how the news business is changing throughout the world with emphasis on attacks on freedom of speech and the news business.
- ✓ *Global Journalist* magazine has a web site designed and maintained by students under Prof. Loory's supervision that includes not only material from the hard copy magazine but also additional material of importance. The web site is free to the public and the subject of thousands of hits from around the world by people who do not identify themselves as journalists.
- ✓ Prof. Loory also has been doing a weekly radio program entitled "Global Journalist." The program enjoys by far the greatest number of Podcast downloads of any program on KBIA, the local NPR station in Columbia. Since press freedom issues are often discussed, the program becomes another vehicle for education of the general public about the issues involved. The broadcasts are often picked up by other NPR stations and are available on the KBIA and Global Journalist web sites.

Hills Chair Expenditures:
University of Missouri



Stuart H. Loory
Lee Hills Chair for 11 Years
Veteran Editor for Television, and Newspapers

Grant Background (1995): Because stable democracies require a free-press system and because the need for citizens to understand their free-press rights is greater than ever before, the Lee Hills Chair in Free-Press Studies shall be established…The Chair shall focus on teaching and scholarship on free-press issues as they affect the citizens of democratic societies, recognizing that citizens need to learn about their rights and how to use them.

The Lee Hills Chair shall keep its sight on the important goal of helping citizens understand that, while the First Amendment and other protections of free expression benefit the media, the ultimate and most important beneficiaries of a free press are the citizens of democratic societies. The Chair shall conduct a program of teaching, research and dissemination aimed at illuminating and explaining the importance of free-press issues and policies to individual citizens of democratic societies.

Chair-Related Web Sites:
www.globaljournalist.org

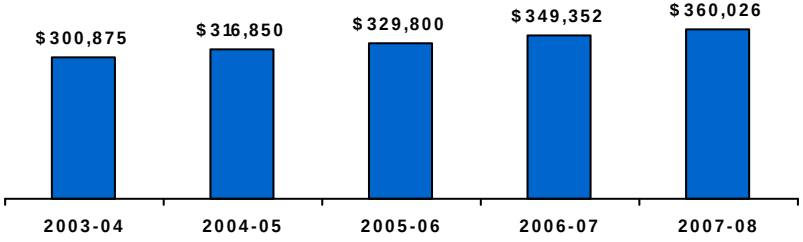
John S. and James L. Knight Foundation

Yale University:
Knight Professorship in Constitutional Law and the First Amendment (Established 1995)

2007-2008 Progress on Grant Objectives:

- ✓ Knight Professor Jack Balkin's research focuses on the rights defined in the First Amendment as it relates to traditional forms of communication, as well as to new communications technology. The First Amendment class that Prof. Balkin taught in Fall 2007 focused on the constitutional right of freedom of expression guaranteed by the First Amendment, as well as topics such as seditious advocacy, conflicts between freedom of speech and national security; defamation and privacy; offensive and racist speech; obscenity and pornography; symbolic expression; commercial speech; regulation of campaign finance; Internet and broadcast regulation; restrictions on time, place, and manner of expression; freedom of the press; and freedom of association.
- ✓ Prof. Balkin works as Founder and Director of Yale Law School's Information Society Project, an interdisciplinary intellectual center that works to address the expansive implications of the Internet and new information technology on law and society. This past year, he and Prof. Robert Post began Yale's Law and Media Program, made possible in part by a grant from the Knight Foundation, which focuses on journalism and law and media issues.
- ✓ Prof. Balkin is a prominent voice within both the Yale University community and on a larger scale throughout the nation. Just one indicator of his national acclaim and preeminent scholarship is his recent induction as a Fellow into the American Academy of Arts & Sciences. In addition, Prof. Balkin has published Op-Eds in *Slate*, *Newsday*, the *Hartford Courant*, *Jurist*, the *Los Angeles Times*, *The New York Times*, and other well-known media outlets. Prof. Balkin also works an Advisor to the *International Journal of Communications Law and Policy*, founded by an international team of scholars from the University of Münster, Oxford, Warwick and Yale University.

Knight Professorship Expenditures:
Yale University



Jack M. Balkin

Knight Professor for 11 Years

Expert in Telecommunications, Cyberspace, Social Theory

Grant Background (1995): The Knight Professor would focus on the constitutional study of communication and would incorporate traditional First Amendment scholarship. It also would address emerging issues presented by the new communications technology…The Knight Professorship holder would assume not only a prominent position in the law school but also throughout the university, serving as an important link to other university schools and departments. The Knight Professor would be called upon to participate in a variety of national symposia and conferences and thereby have a strong impact on public discourse of important constitutional issues. The Knight Professor would be a valued colleague and intellectual mentor to the journalism fellows who spend an intensive academic year at the law school. The presence of the Knight Professor would enrich the program and the quality of the fellows' experience.

Chair-Related Web Sites:

http://www.balkin.com http://balkin.blogspot.com

John S. and James L. Knight Foundation

Knight Chairs Annual Report: 2007-2008
Key Findings – Journalism Excellence in the Digital Age

Knight Foundation's Journalism Program focuses today on "leading journalism excellence into the digital age," defining journalism excellence "as the fair, accurate, contextual pursuit of truth." Knight Foundation also believes all citizens should be able to find the news they need to run their communities and their lives. Schools were asked to describe "what you consider to be your Knight Chair's most important accomplishments in helping achieve these Knight Foundation objectives" during the 2007-08 academic year.

Knight Chairs are helping lead journalism excellence into the digital age by developing courses and web sites that address the new needs for digital journalism skills; by producing radio shows, television documentaries, web sites and other vehicles that actively apply new multimedia techniques; by serving as mentors and key resources for professional and citizen journalists who strive to report fairly and accurately in the digital age; by integrating interactive databases and multimedia production into training for working reporters; and by helping shape debate on such key issues as business models for print journalism, freedom of expression and equal access to information, and enhanced citizen participation in democracy. Here are some specifics:

- **Leading journalism excellence into the digital age:**
  - **University of Florida:** Melinda McAdams created two new courses, *Journalists' Toolkit 1*and *Journalists' Toolkit 2*, aimed at addressing the new needs for digital journalism skills. The course syllabi are completely online, where anyone can learn or borrow from them. Through her ongoing blog, *Teaching Online Journalism***,** Prof. McAdams openly shares all she learns about the new practices of journalism storytelling, newsroom workflows, and business strategies.
  - **Florida A&M University:** Joe Ritchie selected four outstanding students to accompany him on a trip to Bonaire, Netherlands Antilles. He and his students taught about a dozen highly motivated young people a wide range of journalism skills, helped them improve a weekly radio magazine show and developed a multimedia web site mostly in the local language of Papiamento. The site contains audio, video and photo components and eventually will contain links to podcasts containing elements of the weekly four-hour program.
  - **University of Southern California:** Says Diane Winston: *The development and implementation of the web site www.uscmediareligion.org is our most significant achievement "leading journalism excellence into the digital age" and providing citizens with the "news they need to run their governments and their lives." The web site accomplishes this by serving as a resource for reporters interested in the intersection of religion and public life, journalism educators seeking to integrate religion into their curriculum, and readers interested in religion and the news.*
  - **University of Miami (Cross-Cultural Communication):** Joe Treaster has incorporated video reporting in the classroom and taken up the editorship of http://1h2o.org. This site allows him to embrace and solve the many challenges of online reporting, including the challenge of creating an international cross-cultural platform on a global issue (water), of developing multimedia content pipeline for the site, of quality assurance and ethical concerns online, and of incorporating and evaluating citizen journalism for the site.

Knight Chairs Annual Report: 2007-2008
Key Findings – Journalism Excellence in the Digital Age (continued)

- **Leading journalism excellence into the digital age (continued):**
  - **University of Georgia:** Says Patricia Thomas: *Interactive databases and multimedia production have been integrated into training for working reporters. The 2007 Gnat Line News Briefing featured a workshop on covering hospital cost and quality stories; the centerpiece of the 2008 event was decoding medical statistics and clinical trial results. Both showed reporters from small news organizations, many in rural areas or ethnic communities, how databases and online resources can make their reporting as sophisticated as the big guys.*
  - **University of Miami (Visual Journalism):** Rich Beckman is building a web site to extend the Knight Center for International Media's relationship with the World Press Photo. *New Stories*, a book of photographs by 10 photographers from around the world, is about the Millennium Development Goals. Prof. Beckman will lead the effort to create a multimedia web site associated with the book, which was published by WPP earlier this year. He also is working with Hong Kong Baptist University to develop a new journalism curriculum that reflects journalism excellence in the digital age.
  - **Michigan State University:** Under Jim Detjen's direction, environmental journalism students used new media techniques to report on a heavily contaminated town about an hour from MSU. The students shot and edited video interviews, created Google map mash-ups, posted historic and current images and created text reports hyperlinked to each other and to news and information elsewhere on the web. The Society of Professional Journalists named this report one of the top three student-produced in-depth online reports in the nation.
  - **University of North Carolina at Chapel Hill:** Philip Meyer believes the efficiency of advertising by digital media undermines the traditional business model of print media as the primary collectors and interpreters of public affairs information. He proposes a modified model that might enable print media to continue their role as originators of news while leaving to digital media the job of spreading it. Local newspapers should focus on local public affairs news and interpretation, aim for the interested minority, and let the digital two-step flow spread it to the masses.
  - **University of Missouri at Columbia (Hills Chair):** Says Stuart Loory: *Our web site is a multimedia vehicle open to the public and dedicated to the proposition that good journalism should now be composed of text, video and audio designed to provide visitors with the most modern techniques of news gathering and dissemination.* He and his students produce a digitally published version of *Global Journalist* magazine.
  - **Syracuse University:** Charlotte Grimes is expanding students' opportunities in the digital world with special training sessions, such as how to edit audio and how to produce SoundSlide presentations; with a multi-media platform for publishing their stories on the experimental Democracywise web site; and by using as internal classroom tools a series of blogs that allows students to file pool reports and updates of information, much as they will do in the real world digital environment.
  - **Kent State University:** Says Mark Goodman: *Perhaps our greatest accomplishments in furtherance of promoting journalistic excellence in the digital age have been serving as an advocate for the ability of young people to speak freely and choose the issues that are important when communicating online, especially when that expression occurs entirely outside of school.*

Knight Chairs Annual Report: 2007-2008
Key Findings – Journalism Excellence in the Digital Age (continued)

- **Emphasizing fair, accurate, contextual pursuit of truth:**
  - **Arizona State University:** Steve Doig has been a long-time proponent for integrating computer-assisted reporting into newsrooms. The techniques of collecting information in databases, analyzing public records with statistical programs and spreadsheets, and studying political and demographic change with geographic information system mapping have enabled reporters to provide fair, accurate, contextual pursuits of the truth by using large amounts of data to frame the issues rather than opinions.
  - **Columbia University:** Despite the exponential growth of economic and business data available on the internet, surprisingly few reporters consistently make use of this information. They rarely know how to find appropriate data quickly or how to use it to test assumptions, find story ideas, do original reporting or simply to fact-check work. Sylvia Nasar is refining and improving a well-thought-out approach to financial and business reporting to help students working in all media.
  - **University of Illinois at Urbana-Champaign:** Says Brant Houston: *My most important accomplishments have been in … promoting and recognizing investigative journalism globally and continuing to emphasize the importance of using social science methods, data analysis, and digital tools available on the web. By participating in new online endeavors, I am serving as a bridge between investigative efforts in the mainstream press and the new media.*
  - **University of Texas at Austin:** Through the work of the Knight Center for Journalism in the Americas, Rosental Alves has reached thousands of journalists in Latin America and the Caribbean with various programs of professional training and organizational capacity building. Through presentations and speeches around the world on the impact of the Digital Revolution on journalism, Prof. Alves has contributed to helping identify criteria for excellence in new media journalism.
  - **University of Maryland:** Says Haynes Johnson: *What remains critical and perhaps even more important is to set the highest standards for journalism in whatever form it reaches the public, print or electronic or in our exploding digital age. The standards don't change: our mission is to tell the story of our time as compellingly and fairly and honestly as possible, with distinction of analysis and perspective. This has always been the lodestone of great journalism. It is even more important now.*
  - **Penn State University:** A late revision to Malcolm Moran's Sports Writing class resulted in an extended group conversation about blogs and the responsibilities of bloggers. Part of the assignment was for students to identify a posting that would seem to be far from accurate. Class conversation led to the decision to create a content analysis of blogs that are competing with mainstream media organizations.
  - **Washington and Lee University:** Says Ed Wasserman: *Increasingly, my academic and professional focus has been to reinterpret traditional professional values so that they are intelligible in a New Media environment and are sturdy enough to withstand the intense new pressures from the online news business. The digital age is challenging journalism ethics in a great many ways, and if journalism is to survive as something more than information brokerage – as a truth-telling practice rooted in independence, honesty and public service – core ethical concerns need to be re-examined, modified when appropriate, and reaffirmed when possible.*

Knight Chairs Annual Report: 2007-2008
Key Findings – Journalism Excellence in the Digital Age (continued)

- **Helping citizens find the news they need to run their governments and their lives:**
  - **Syracuse University:** Charlotte Grimes developed Democracywise, a web-based news outlet with stories by her political reporting students and an ongoing database of information on local candidates. It is one-stop shopping for basic information about those seeking public office and to help voters learn how to participate in elections. It is an experimental site too, developing new digital tools – such as a Democracy Dictionary – to help ordinary people participate in democracy.
  - **University of California-Berkeley**: In a time of declining coverage by traditional news organizations, Michael Pollan is filling a critical gap in public understanding of food policy. The platform provided by the Knight Chair and the university gives the program a unique stature in the debate and the ability to show through excellent journalism the connections between the food and peoples' plates and the too-often-obscured debate in Congress.
  - **University of Georgia:** Says Patricia Thomas: *In June 2008, the University of Georgia Research Foundation announced its acquisition of the license for WNEG, located near Athens in Toccoa, Georgia. Like most broadcast television stations, this one uses only about one-fourth of its allotted spectrum – opening the door to an entirely new era of digital communication, community empowerment and interactive journalism. Grady College colleagues are leading the transformation of this small TV station into a unique laboratory for research, innovation and public service.*
  - **Michigan State University:** Five graduate students in a Knight Center online class in environmental journalism produced a multi-media report on Great Lakes wind energy. The students never met physically, but by using social media techniques taught in the class – Del.icio.us, Twitter, chat, wiki-mediated discussion – they produced a very comprehensive report. The contaminated site, wind and other stories produced by environment students are published on an experimental citizen media web site created by the center. This web site received national recognition by the 2007 Knight Batten Awards for innovations in journalism.
  - **University of Missouri at Columbia (Editing):** Under Jacqui Banaszynski's direction, the Knight Center for Editing Excellence funded an experimental Executive Editor for Innovation at the *Columbia Missourian*. The executive editor led a complete conversion of the newspaper, and a cultural conversion of the newspaper's editing staff, to a web-first operation now becoming web-centric. Innovations included "grassroots model" community-based reporting projects and the building of a "community knowledge database" to expand sourcing and reach into the community.
  - **Yale University:** Jack Balkin's role as Knight Professor of Constitutional Law and the First Amendment enables him to disseminate ideas about the need for increased public access to information to advance human rights, promote social innovation, and ensure more equitable governance. He also uses his role to grow the Information Society Project (ISP) to advance ideas about the substantial implications of the Internet, telecommunications, and the new information technologies on the law. By focusing on issues such as freedom of speech, democracy, and the growth and spread of cultures on the Internet, the ISP works to uphold the public's right to access to truthful, accurate information.

Journalism Excellence in the Digital Age
Detailed Responses

Arizona State University: Knight Chair in Computer-Assisted Reporting – Steve Doig

Prof. Steve Doig has been one of journalism education's most active proponents for integrating computer-assisted reporting into newsrooms. Computer-assisted reporting techniques of collecting information in databases, analyzing public records with statistical programs and spreadsheets, and studying political and demographic change with geographic information system mapping have enabled reporters to provide fair, accurate, contextual pursuits of the truth by using large amounts of data to frame the issues rather than opinions. Since joining ASU as a Knight Chair, Prof. Doig has trained thousands of journalists in the techniques of computer-assisted reporting. In the past fiscal year, he has taught sessions on computer-assisted reporting at five different conferences or training programs. The adoption of such techniques truly has transformed the practice of investigative reporting; today, there is hardly a newsroom in the country that doesn't have someone – often a number of journalists – adept at data analysis. The growing demand in newsrooms for reporters with these skills has prompted journalism schools across the country to create the kinds of courses that Prof. Doig has been teaching for 13 years.

In addition to creating a newsroom diversity research clearinghouse accessible on the web, Prof. Doig has begun planning to concentrate even more closely on the digital future of journalism in the coming year. The Cronkite School believes this is in keeping with the needs of the journalism profession and the interests of both the Knight Foundation and the Cronkite School. The school's Knight Chair has, to date, done a superb job with the chair's original mission – infusing the concepts and skills of computer-assisted reporting into the curriculum and throughout the profession. We now want to take Prof. Doig's considerable skills as one of the world's leading experts in computer-assisted reporting and apply them to a digital environment. With a portion of our Knight Chair funds (as well as multiple other resources), we are hiring the school's first – and we believe perhaps the first at any journalism school – Technologist-in-Residence. This person, who will hold a faculty rank, will work with our Knight Chair, our Knight Center for Digital Media Entrepreneurship, our New Media Innovation Lab and our News21 Carnegie-Knight Journalism Initiative to focus on multiplatform uses of sophisticated and complex databases. Specifically, the Technologist-in-Residence will work with the Knight Chair and students to develop new searchable databases for innovative digital media products produced by the Knight Center, the Innovation Lab and News21. We see this as the first critical step in the evolution of the Knight Chair's expertise in presenting data and data-rich stories in a multi-platform environment.

University of California-Berkeley: Knight Chair in Science and Technology Reporting – Michael Pollan

The most important accomplishments of the Knight Chair in the past year at Berkeley have been to transmit the skills of effective, ethical and engaging journalism to students at the University of California and engage the broader community, both locally and nationally, in the debate of critical issues. In recent years, the focus of the chair's activities has been on the most basic commodity – food – its production, cost and health.

The platform provided by the Knight Chair and the university gives the program a unique stature in the debate and the ability to show through excellent journalism the connections between the food and peoples' plates and the too-often-obscured debate in Congress over food policy. In a time of declining coverage by traditional news organizations, the role of the University and the Knight Chair is filling a critical gap in public understanding of a critical issue.

Journalism Excellence in the Digital Age
Detailed Responses

Columbia University: Knight Chair in Business Journalism – Sylvia Nasar

Despite the exponential growth of economic and business data available on the internet – from corporate annual reports and regulatory filings to consistent country by country estimates of living standards – surprisingly few reporters consistently make use of it. They rarely know how to find appropriate data quickly or how to use it to test their assumptions, find story ideas, do original reporting or simply to fact-check their work. A business reporter who can't read a balance sheet or understand how labor markets work or download and analyze data quickly is like a foreign correspondent who can't speak the local language: at the mercy of his or her sources, limited in the kinds of stories he or she can produce, and, worst, prone to egregious errors, errors that, thanks partly to the internet, rarely go undiscovered for long.

Even in a weak economy and in the face of new competition, the demand for reporters who can interpret financial and business news knowledgably and thoughtfully still, and will probably always, outstrip the supply. We at the Journalism School don't see any other ways to influence a profession than by (a) producing work that influences the way other people practice journalism, and (b) sending well trained, motivated and entrepreneurial young people into it. Prof. Nasar is influencing the profession by refining and improving a well-thought-out approach to reporting that will, and actually is, helping our students do great work in all media in an extremely competitive industry.

Duke University: Knight Chair in Communications and Journalism – William Raspberry

Prof. Raspberry's guidance has been instrumental to the new director Jay Hamilton, in the development of a planning document to carry the DeWitt Wallace Center for Media and Democracy forward in new areas of research related to digital and computational journalism, while maintaining a strong focus on media ethics and public interest journalism. He has also been helpful in re-defining the role of the Knight Chair in line with the Foundation's program focus, and has assisted in identifying and recruiting excellent candidates to fill both the Knight Chair and the Patterson Chair, which will become open in June 2009. He continues to be a valued adviser and important contact for the Center and its students.

Journalism Excellence in the Digital Age
Detailed Responses

University of Florida: Knight Chair in Journalism Technologies and the Democratic Process – Mindy McAdams

Prof. McAdams spent an average of four hours per week (sometimes more) serving on two important committees for the college:

- One committee was a department-level committee charged with reforming the curriculum of the Journalism Department, with 450 upper-level (print) journalism majors to be affected. This committee met weekly throughout the 2007–08 school year and even a few times during the summer months, first fact finding and later compiling a complete recommendation to the Journalism faculty, which was submitted to that faculty in mid-August 2008.
- The second committee was a college-wide committee, which also met at least once a week, to revise the college's constitution. This work has been mandated by the university administration and will serve as a guide for the future of the College of Journalism and Communications. As home to one of the leading journalism programs in the United States, this college requires a blueprint for sharing decision-making between the faculty and the administration.

The Knight Chair's national and international reputation (enhanced by her popular blog, Teaching Online Journalism) is evidenced by her frequent invitations to provide training in newsrooms and also for journalists' organizations and associations. She is frequently invited to provide training and guidance for faculty at other journalism schools; her prominence as an online journalism educator is demonstrated by her having been invited to serve as a panelist (not a moderator) on three different professional and teaching panels at the 2008 AEJMC convention.

Florida A&M University: Knight Chair for Journalism Student Enhancement – Joe Ritchie

The Knight Chair at Florida A&M University strongly endorses these objectives of the Foundation, and believes they should apply on a global level. As a former foreign editor with extensive international experience and contacts, Prof. Ritchie has had a long-term interest in seeking ways to provide more international experience for FAMU students, as well as service opportunities for them. This past spring, he selected through a competitive process four outstanding students to accompany him on a trip to Bonaire, Netherlands Antilles, to continue some developmental journalism work begun the previous spring under the auspices of the Florida Association for Volunteer Action in the Caribbean and the Americas (FAVACA), an organization established in 1982 by the then governor of Florida, Bob Graham. (See http://www.favaca.org for more information about the organization.) The four students and Prof. Ritchie taught about a dozen highly motivated young people a wide range of journalism skills and the FAMU students in particular helped the young people improve a weekly radio magazine show and develop a multimedia web site at http://www.outreachdenakshon.com — this site is mostly in the local language of Papiamento. It now contains audio, video and photo components and eventually it also will contain links to podcasts containing elements of the weekly four-hour program.

The FAMU students developed extraordinary teaching and cross-cultural communication skills that will help them throughout their lives and professional careers, and they also made new lifelong international friends; all of them remain in contact with the young people from Bonaire with whom they worked so closely. The Bonaireans acquired new multimedia skills and gained an appreciation for the best aspects of American journalism traditions like balance, fairness and appreciation for ethics. Several have expressed strong interest in possibly attending FAMU some day as well, which we would like to find some way to make possible, as several of the youth showed much promise. The project also stressed leadership, and it seemed highly likely that several of the Bonaire youth are probably headed for leadership roles on their island, in the wider Netherlands Antilles community, and possibly in the Netherlands itself. The Netherlands still has a strong connection with its overseas territories, of which Bonaire is one. The Knight Chair feels that some of the knowledge these young people gained from him, and especially from the four stellar students who worked with him on this outstanding project, will help them on this path.

Journalism Excellence in the Digital Age
Detailed Responses

University of Georgia: Knight Chair in Health and Medical Journalism – Patricia Thomas

Says Prof. Thomas: *Like many other journalism faculties, we at Grady College are integrating digital, interactive technologies into our teaching. In the first of my two graduate courses on health and medical journalism, students collaborate with photojournalism students to produce audio slideshows that are featured on the Grady web site's index page as well as on the Knight Health web site. Students in both my courses are required to blog about their research and to comment on one another's posts. Students used blogs to record their immediate responses to what they witnessed during their reporting trip to New Orleans in Fall 2007, and I joined them in live-blogging from the Association of Health Care Journalists national meeting in Washington in Spring 2008. I have learned along with them, producing audio slideshows about the New Orleans trip and the third Gnat Line News Briefing.*

Next semester, when I teach the first semester health/medical course for the third time, multimedia storytelling will play an even greater role. Students will come to me fresh from Grady's new "Graduate Newsroom" course, where they master the basics of audio slideshow production and web video. In my course, they will do community reporting in persistently poor, medically underserved counties in Northeast Georgia. Among other things, they'll be asked to map health data and health care resources and to frame and report stories using databases, documents and interviews. We'll emphasize using audio and video, as well as text, to spotlight health disparities and inequities

Interactive databases and multimedia production have been integrated into Knight Chair training for working reporters. The 2007 Gnat Line News Briefing featured a workshop on covering hospital cost and quality stories; the centerpiece of the 2008 event was decoding medical statistics and clinical trial results. Both showed reporters from small news organizations, many in rural areas or ethnic communities, how databases and online resources can make their reporting as sophisticated as the big guys.

At Ethnic Media Family Weekend, one of the most popular presentations was by Mark Johnson, Grady's photojournalism and multimedia lecturer, who explained how reporters can turn themselves into audio slideshow producers by spending $165 on equipment and software. Building on this, I am now planning a more elaborate session on web and multimedia technology for the 2009 National Ethnic Media EXPO (which UGA will cosponsor with New America Media).

In June 2008, the University of Georgia Research Foundation (UGARF) announced its acquisition of the license for WNEG, located near Athens in Toccoa, Georgia. Like most broadcast television stations, this one uses only about one-fourth of its allotted spectrum – opening the door to an entirely new era of digital communication, community empowerment and interactive journalism. Grady College colleagues are leading the transformation of this small TV station into a unique laboratory for research, innovation and public service.

Counties in this part of Georgia are too far away to benefit from Atlanta's economic boom, yet close enough to be adversely affected by Metro Atlanta's growth. Communities have seen small businesses and factories close, property taxes increase, drug problems soar, and young people lose hope and leave home. Although persistent poverty and poor health are hallmarks of this area, mobile phones are common and people who don't have home computers line up for free internet access at public libraries. We believe this region is ripe for innovations like those featured at the Knight Grantee Meeting in June. The stories my graduate students report this spring will provide a "before" picture of health problems and resources in the area, and Grady colleagues and I will work together to figure out how citizen journalism, social networks and other interactive technologies can make a difference.

Journalism Excellence in the Digital Age
Detailed Responses

University of Illinois at Urbana-Champaign: Knight Chair in Investigative and Enterprise Reporting – Brant Houston

Says Prof. Houston: *I think my most important accomplishments have been in expanding the scope and reach of the Knight Chair in promoting and recognizing investigative journalism globally and continuing to emphasize the importance of using social science methods, data analysis, and digital tools available on the web. By participating in new online endeavors – I recently joined the advisory board of Spot.us – I am serving as a bridge between investigative efforts in the mainstream press and the new media. I also began working with the National Center for Supercomputer Applications at the University of Illinois (the birthplace of the web browser) to create a workshop and an ongoing relationship that will lead to the collaborative development of digital tools for journalism and citizens.*

Kent State University: Knight Chair in Scholastic Journalism – Mark Goodman

Says Prof. Goodman: *All of our work is in service to an underrepresented community: young people. But perhaps our greatest accomplishments in furtherance of promoting journalistic excellence in the digital age have been serving as an advocate for the ability of young people to speak freely and choose the issues that are important when communicating online, especially when that expression occurs entirely outside of school. In May, I was on a panel at the national conference for lawyers who represent state education associations (teachers unions). The panel was called "Defending School Employees from Student Blogging and Cyber Speech: Legal and Practical Considerations." As the title indicates, the session was definitely directed towards promoting the ways teachers and schools can silence students who publish material online that school officials don't like. However, I offered a note of caution. In addition to summarizing the court cases that had been decided on the subject in recent years demonstrating real limits on schools' ability to censor, I described the devastating consequences for both First Amendment education and teachers own free expression rights from allowing greater school control over off-campus student speech. The response was unexpectedly positive. In that program and in speaking to reporters who call me for comment about controversies around the nation and educators in other contexts, I've had the opportunity to be a consistent voice for the importance of recognizing that outside of school, students must be afforded the same free expression rights as all other Americans if we have any hope of creating new generations of participatory community members who understand and appreciate the First Amendment.*

University of Maryland: Knight Chair in Public Affairs Journalism – Haynes Johnson

Says Prof. Johnson: *I would like to believe that what I impart to my students now, as in the past decades where I have held a chair at Princeton and a number of other academic appointments at such institutions as Berkeley, Duke and Annenberg, has not changed – except perhaps for this: What remains critical and perhaps even more important is to set the highest standards for journalism in whatever form it reaches the public, print or electronic or in our exploding digital age. The standards don't change: our mission is to tell the story of our time as compellingly and fairly and honestly as possible, with distinction of analysis and perspective. This has always been the lodestone of great journalism. It is even more important now at a moment when the news business is changing as never before, when the public is besieged with a blizzard of information, much of it false and sensationalized, and when the economic underpinning of all journalistic enterprises is under severe attack. All the more reason that what we teach to the next wave of journalistic practitioners must have a range and depth of sophistication and foresight to meet these multiple challenges. The essence of our task continues to be timeless. I have before me on my office wall a framed quotation from our greatest historian, Henry Adams, which continues to express my reason for teaching and illuminates the role of the instructor. He said: "A teacher affects eternity; he can never tell where his influence stops."*

Journalism Excellence in the Digital Age
Detailed Responses

University of Miami: Knight Chair for Cross-Cultural Communication – Joe Treaster

Having established an illustrious record as a newspaperman, Prof. Treaster has already taken assertive steps towards making contributions to the definition of journalism for the digital age. He is a blogger for *The New York Times* and other Knight Center related sites, he has incorporated video reporting in the classroom and, perhaps most relevantly, he has taken up the editorship of http://1h2o.org. The site allows him to embrace and solve the many challenges of online reporting. These include the challenge of creating an international cross-cultural platform on a global issue (water), the challenge of developing multimedia content pipeline for the site, the challenge of quality assurance and ethical concerns online, the challenge of incorporating and evaluating citizen journalism for the site, the challenge of open source information…to mention only a few. In this sense, 1h2o is an experiment that is designed to promote journalism excellence for the digital age. The lessons learned through this experiment are expected to positively inform on the future of journalism.

Prof. Treaster has applied for a grant for a program that will combine the best features of traditional journalism with multimedia tools and concepts. At a meeting of copy editors in Denver, more than a dozen editors from such prestigious publications as *The New York Times*, *Atlanta Constitution*, *Rocky Mountain News* and *The Washington Post* said they would help develop the program that Prof. Treaster has outlined under the working title, "Excellence in Editing and Writing in the Age of the Internet." The program strives to bridge the gap between the separate communities that are developing in newsrooms: the high tech specialists and those with traditional skills and values with less fully developed technical skills. The Foundation for Excellence in Editing said it was unable to fund the project in its grant-making session in late summer due to rolling commitments. But the Foundation has said it believes the project is worthy of support and the University of Miami plans to resubmit its grant proposal to them and others.

University of Miami: Knight Chair in Visual Journalism – Rich Beckman

Prof. Beckman has been instrumental in promoting journalism excellence in the digital age as a juror, speaker and producer and his planned activities at the University of Miami will continue those efforts. In 2008, he judged the multimedia categories of the White House Press Photographers Associations annual competition and the photography categories of the Robert F. Kennedy Awards, which honor outstanding reporting of the lives and strife of disadvantaged people throughout the world. He was a featured speaker at the 15th Anniversary celebration of the School of Journalism at the University of the Andes in Santiago, Chile, was the opening speaker at the Canada Press Photographers Association's annual convention and gave the annual Roy H. Park Distinguished Lecture at the University of North Carolina, titled: "The Road Less Traveled: Changing the World One Story at a Time." He also gave two talks at the National Press Photographers annual convention and served as a coach for their Multimedia Immersion Workshop. "South of Here," a student documentary multimedia project produced in his last class at UNC-CH, was award the top prize for student journalism at the annual ONA competition in September.

In 2008-09, Prof. Beckman will be working with the faculty at Hong Kong Baptist University to develop a new journalism curriculum that reflects journalism excellence in the digital age. In January, he will direct the first Beyond Bootcamp Workshops at the University of Miami, six workshops for professional journalists and journalism educators on various aspects of digital media production and integration. He also will serve as the Web Producer for the 2008 Special Olympics World Winter Games in Idaho, where he will direct an international team of 200 journalism students and professionals in creating multi-platform online coverage for Special Olympics.

Journalism Excellence in the Digital Age
Detailed Responses

Michigan State University: Knight Chair in Environmental Journalism – Jim Detjen

During the 2007-08 academic year, Knight Center environmental journalism students used new media techniques to report on a heavily contaminated town about an hour from MSU. The students shot and edited video interviews, created Google map mash-ups, posted historic and current images and created text reports hyperlinked to each other and to news and information elsewhere on the web. The Society of Professional Journalists in 2008 named this report one of the top three student-produced in-depth online reports in the nation. This multi-media Pine River Superfund Site story is at: http://greatlakeswiki.org/index.php/Pine_River_Superfund_Site

During the summer of 2008, five MSU graduate students in a Knight Center online class in environmental journalism produced a multi-media report on Great Lakes wind energy. These students never met physically, but by using social media techniques taught in the class – Del.icio.us, Twitter, chat, wiki-mediated discussion – they produced a very comprehensive report at http://greatlakeswiki.org/index.php/Great_Lakes_Wind . The contaminated site, wind and other stories produced by environment students are published on an experimental citizen media site created by our center at www.GreatLakesWiki.org . This site received national recognition by the 2007 Knight Batten Awards for innovations in journalism.

In summer 2008, the Knight Center for Environmental Journalism launched undergraduate and graduate sections of an online environmental reporting class. The courses included extensive use of video that demonstrated environmental reporting techniques and featured scientists, journalists and other experts discussing environmental issues and how to communicate them. This course used online forums for discussion and featured two real time online chats with professional environmental journalists. In one, Seth Borenstein, the science reporter for the Associated Press, re-enacted the information flow, decision making and deadline pressure he faced during a recent story. From Washington D.C., he posted documents and interview notes to the class in roughly the timeline he received them himself. The class was challenged to develop a lede to the story while under similar pressure. The other online chat was with Susanne Rust, a *Milwaukee Journal Sentinel* reporter, who discussed a challenging project story of which she had been a part. Other digital features of this class include an online jeopardy game regarding environmental issues and reporting questions. Questions and answers were solicited from professional journalists who cover the environment.

Journalism Excellence in the Digital Age
Detailed Responses

University of Missouri at Columbia: Knight Chair in Editing – Jacqui Banaszynski

Says Prof. Banaszynski: *The work I do as a Knight Chair Professor and under the umbrella of the Knight Center reaches into several programs and worlds. My emphasis, as the profession of journalism is rocked by unprecedented change, has been to cling, unapologetically, to our values, ethics and public-service role while helping develop, teach and encourage new forms of journalism that speak more to how people live their lives today. While it's hard to quantify those efforts or the results, I'll cite three things:*

(1) Work to transform the Columbia Missourian, our real-world laboratory news operation, into a digitally-based community-partnered operation. For the past two years, the Knight Center funded an experimental role for the executive editor of the newspaper, allowing him to lead innovative projects otherwise not possible. In that capacity (with a managing editor position created to handle the daily operations of the newsroom), the executive editor led a complete conversion of the newspaper, and a cultural conversion of the newspaper's editing staff, to a web-first operation that is now becoming web-centric. The transformation and innovations, done in partnership with the Reynolds Journalism Institute, has included "grassroots model" community-based reporting projects and the building of a "community knowledge database" to expand sourcing and reach into the community.

(2) Development and leadership of a multi-media newsroom at the heart of the Poynter Summer Fellowship for Young Journalists. As editor of the fellowship's weekly news site, I worked with Poynter colleagues to merge long-standing print and visual programs in the summer of 2007. We took that next step in the summer of 2008 and ran a collaborative newsroom in which all the fellows worked as equals, all were considered "reporters," and all had to employ the best tools available for the job. The results ranged from a photographer learning the core skills of interviewing and story substance for a sound-slide show, a reporter/writer producing a radio piece and a web producer/designer leading discussions about story focus back in his newsroom in Peru. I take that same ethic, and the skills I'm learning, to every teaching opportunity I have.

(3) Continued creation and teaching of reporting and storytelling across multiple platforms. Whether working with editors or reporters, my focus has been on helping them find the best ways to report and deliver information that is not bound by the tyranny of print, but uses the best tools available to serve both the story at hand and the reader/viewer/listener. This ranges from workshops on reporting and writing fast-breaking news bursts for the web to developing three-dimensional story structures.

At the heart of all of my efforts, however, remains the belief that we need to hold tight to our principles and purposes – that we need to be independent, critical thinkers who understand how to find and verify information that serves the public.

Journalism Excellence in the Digital Age
Detailed Responses

University of North Carolina at Chapel Hill: Knight Chair in Mass Communications Research – Philip Meyer

Prof. Meyer notes that digital technology makes the transmission of information easy, but the problem of generating information worth transmitting remains unsolved. Indeed, the efficiency of advertising by digital media undermines the traditional business model of print media that are still the primary collectors and interpreters of useful information about public affairs.

He has thought about this problem and proposed a modified business model that might enable print media to continue their role as originators of news while leaving to digital media the job of spreading it. Local newspapers should focus on local public affairs news and interpretation, aim for the interested minority in the community, and let the digital two-step flow spread it to the masses. The elite newspaper audience would command a premium advertising rate, and its small size would minimize the variable costs of newspaper production. This plan was outlined in his remarks at the Carnegie-Knight conference on the future of journalism and explicated in the forthcoming *American Journalism Review* article on "The Elite Newspaper of the Future."

Pennsylvania State University: Knight Chair in Sports Journalism and Society – Malcolm Moran

The Chair's approach to the digital age, in classroom discussions and external presentations, is that standards should never be altered based upon the way the information is delivered. The immediacy of digital reporting, particularly when applied to a complex, evolving story, requires a greater emphasis on that fair, accurate, contextual pursuit. During a panel discussion before an audience of athletic directors, head football coaches and men's and women's head basketball coaches from Big Ten schools, a blogger made the point that he can regularly post items without contacting the individuals involved. The Chair's response was that if you are going to report something, you first have to learn something. How are you going to learn something if you do not ask a question?

A late revision to the schedule of a Sports Writing class resulted in an extended group conversation about blogs and the responsibilities of bloggers. Part of the assignment was for students to identify a posting that would seem to be far from accurate. That led to the question: What if that was written about you? That class conversation led to the decision to create a content analysis of blogs that are competing with mainstream media organizations.

Journalism Excellence in the Digital Age
Detailed Responses

University of Southern California: Knight Chair in Media and Religion – Diane Winston

The development and implementation of the web site www.uscmediareligion.org is our most significant achievement "leading journalism excellence into the digital age" and providing citizens with the "news they need to run their governments and their lives." The web site accomplishes this by serving as a resource for (1) reporters interested in the intersection of religion and public life; (2) journalism educators seeking to integrate religion into their curriculum, and (3) readers interested in religion and the news. The web site had 10,000 visits between June 2007 and June 2008, and Prof. Winston received subsequent interview requests by reporters from *The New York Times*, AP, *Roanoke Times*, and NPR among others. The web site has been cited by the *Dallas Morning News*, *Los Angeles Times*, *Washington Times*, get Religion.org, therevealer.org, crooksandliars.com, streetprophets.com. religiondispatches.org, drudge.com, mediabistro.com – among other outlets. Among the favorable feedback, we received this accolade from therevealer.org: "*It's about smart, informed analysis from a woman who's worked in some of the nations most prestigious newsrooms, taken a PhD in American religious history from Princeton, published with Harvard University Press, and left it all behind to train up an even better generation of religion writers.*"

To extend the reach of the web site, we launched Knight Chair's Videos on YouTube. This drives traffic to and from our site by posting clips of speakers at Knight Chair events and activities, as well as increases the numbers of viewers for these events. Thanks to additional funding we were able to post 26 clips of speakers, such as David Milch, Ron Moore, and Barbara Hall discussing how television drama reflects spiritual quandaries and ethical dilemmas. We are hopeful that additional funds can be found to post clips of speakers from our religion, media and politics series and from our conference on Islam and the media. The site does have podcasts available for most of our speakers. As a way of disseminating information, visitors can download JJ Goldberg on Mideast politics and the 2008 election, David Simon discussing journalism and *The Wire*, EJ Dionne on religion and politics, Amy Sullivan on how the Democrats found God, and Kathleen Kennedy Townsend on the role of churchgoers in American politics.

Syracuse University: Knight Chair in Political Reporting – Charlotte Grimes

Our Knight Chair has contributed to these Knight Foundation objectives by:

- Rigorous teaching of journalists' responsibilities to deliver political news that is fair, accurate and contextual in both the skills course for journalism students and in the political science course on "The Press & American Democracy." For example, this semester the Press/Democracy course has a case study that requires students to analyze *The Washington Post's* political coverage to judge how well it is meeting its obligations to help the public run its government and lives. Half the students in the class are not journalism students, so this outreach is to help them understand what they can and should expect of journalists in providing the necessary information to "remain free and self-governing," as the "Elements of Journalism" puts it.
- The development of Democracywise, a web-based news outlet with stories by her political reporting students and an ongoing database of information on local candidates. It is one-stop shopping for basic information about those seeking public office and to help voters learn how to participate in elections.
- Expanding students' opportunities in the digital world with special training sessions, such as how to edit audio and how to produce SoundSlide presentations; with a multi-media platform for publishing their stories on Democracywise; and by using as internal classroom tools a series of blogs that allows students to file pool reports and updates of information, much as they will do in the real world digital environment.
- Her political reporting class has been online with news for three semesters now, making her and her students among the earliest adapters of multi-media storytelling and online news at the Newhouse School.

Journalism Excellence in the Digital Age
Detailed Responses

University of Texas at Austin: Knight Chair in International Journalism – Rosental Alves

The Knight Chair in Texas has contributed to journalism excellence in the digital age, with special emphasis on the "digital age." Through the work of the Knight Center for Journalism in the America, Prof. Alves has reached thousands of journalists in Latin America and the Caribbean with its various programs of professional training and organizational capacity building. The practice of journalism in many countries has been improved by this outreach program led by the Knight Chair holder. Through presentations and speeches around the world on the impact of the Digital Revolution on journalism, Prof. Alves has also contributed to helping identify criteria for excellence in new media journalism.

Prof. Alves became a pioneer of online journalism teaching, when he created the first course on this specialization at the University of Texas in 1997. He continues to help guide our curriculum with special attention paid to the fundamental "elements of journalism." The Online Symposium has become a regular fixture for the College, bringing in the best of the profession and coupling it with academic papers on digital media to provide a valuable cross-fertilization of ideas. Although his industry ambassadorial function requires much time, his frequent contacts with professionals at the highest levels around the world ensure that our students and faculty are kept up to the date with current challenges confronting the field, particularly as the news industry undergoes major shifts and retrenching.

Washington and Lee University: Knight Chair in Journalism Ethics – Edward Wasserman

Says Prof. Wasserman: *My overall concern is with enabling ethical journalism to survive. Increasingly, my academic and professional focus has been to reinterpret traditional professional values so that they are intelligible in a New Media environment and are sturdy enough to withstand the intense new pressures from the online news business. The digital age is challenging journalism ethics in a great many ways, and if journalism is to survive as something more than information brokerage – as a truth-telling practice rooted in independence, honesty and public service – core ethical concerns need to be re-examined, modified when appropriate, and reaffirmed when possible. I spent a good deal of time this year writing and speaking about plagiarism, conflict of interest and the constellation of problems and opportunities associated with the new economic models being field-tested by digital media, including privacy harms and the perils of social fragmentation. Fortunately, the appetite for thoughtful efforts to address these problems is keen, and I look forward to continuing to stir the pot vigorously in the coming year.*

Journalism Excellence in the Digital Age
Detailed Responses

University of Missouri at Columbia: Lee Hills Chair in Free-Press Studies – Stuart Loory

Says Prof. Loory: *Our web site is a multimedia vehicle open to the public and dedicated to the proposition that good journalism should now be composed of text, video and audio designed to provide visitors with the most modern techniques of news gathering and dissemination. We work closely with Roger Fidler of the Reynolds Journalism Institute and a leader in digital publishing to produce a digitally published version of the Global Journalist magazine and belong to the Digital Publishing Alliance he created.*

Yale University: Knight Professorship in Constitutional Law and the First Amendment – Jack M. Balkin

Prof. Balkin's role as the Knight Professor of Constitutional Law and the First Amendment at Yale Law School has afforded him an opportunity to disseminate ideas about the importance of freedom of speech in the context of the law and society. Moreover, Prof. Balkin's position as the Knight Professor has enabled him to aptly disseminate ideas about the need for increased public access to information in order to advance human rights, promote social innovation, and ensure more equitable governance. On a smaller scale, Professor Balkin has also used his role to grow the Information Society Project in order to advance ideas about the substantial implications of the Internet, telecommunications, and the new information technologies on the law. Through focusing on issues such as freedom of speech, democracy, and the growth and spread of cultures on the Internet, the ISP works to secure the future of journalism by directly upholding the public's right to access to truthful, accurate information.

To provide a brief overview, in past years the ISP has studied the free-speech implications of filtering and rating systems, civic participation on the Internet, the relationship between intellectual property laws and civil liberties, and the effects of the new communications technologies on globalization and the global flow of information. More recently, in 2007-08, Professor Balkin has contributed knowledge to the following ISP projects and initiatives: the *Symposium on Reputation Economies in Cyberspace* (Dec. 8, 2007, Yale Law School), which explored themes of community-mediated information production and its implications on democracy and innovation; the *Digital Education Workshop and Dynamic Coalition* (Nov. 12-15, 2007, Rio de Janeiro, Brazil), which brought together key stakeholders to discuss hindrances to the progress of digital educational and access to information; and the *Open Standards International Symposium* (Feb. 3, 2007, New Haven, CT), which broadened understanding of technology design and its impact on politics and public policy. Each of these issues plays an integral role in ensuring that individuals worldwide will be equipped to form well-informed, decisive opinions to run their lives and educate themselves.