

**THE COMMUNITY INDICATORS SURVEY 2002—
DULUTH (St. Louis County, Minn.)
AND CITY OF SUPERIOR, WIS.**

**PRINCETON SURVEY RESEARCH ASSOCIATES FOR
THE JOHN S. AND JAMES L. KNIGHT FOUNDATION**

TOPLINE RESULTS

May 1, 2002

Job #22002-k

Total Duluth 501 adults age 18 and older
Margin of error: Plus or minus 5 percentage points

Total City of Superior: 403 adults age 18 and older
Margin of error: Plus or minus 6 percentage points

Dates of interviewing: March 19 – April 8, 2002

Note: Because percentages are rounded they may not total 100%.

INTRODUCTION: Hello, my name is _____ calling for Princeton Survey Research of Princeton, New Jersey. We are conducting an opinion survey about life in your community. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. **(IF NO MALE, ASK:** May I speak with the oldest female, 18 years of age or older, who is now at home?)

D1. RECORD RESPONDENT'S SEX:

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
47	Male	45
53	Female	55

QS2 ASKED ONLY IN DULUTH SURVEY:

S2. First, do you currently live in the city of **Duluth** OR in a neighboring community?

- 45 The city of **Duluth**
- 53 Neighboring community/Suburb of city
- 1 Don't know/Refused

1. Overall, how would you rate the **Duluth** area as a place to live? Would you say it is . . . **(READ)**

DULUTH			CITY OF SUPERIOR ¹
<u>2002</u>	<u>1999</u>		<u>2002</u>
33	44	Excellent	13
48	43	Good	54
12	8	Only fair, OR	23
3	3	Poor?	9
3	2	(DO NOT READ) Don't know/Refused	1

2. About how long have you lived in the **Duluth** area? Have you lived here . . . **(READ)**

DULUTH			CITY OF SUPERIOR
<u>2002</u>	<u>1999</u>		<u>2002</u>
5	3	Less than one year	3
11	12	One to five years	10
7	7	Six to ten years	9
13	14	11 to 20 years, OR	16
62	65	More than 20 years?	61
3	0	(DO NOT READ) Don't know/Refused	1

Q.3 ASKED ONLY IN DULUTH SURVEY:

3. I'm going to read a list of local institutions and organizations. For each one, please tell me if you think they are doing an excellent job, a good job, a fair job, or a poor job serving your community. (First/How about) **(INSERT ITEMS. ROTATE)**—are they doing an excellent job, a good job, a fair job, or a poor job?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Can't rate</u>	<u>DK/ Ref.</u>
a. Your local police department	25	54	11	4	4	2
DULUTH 1999:	26	56	13	3	2	* ²
b. Your local fire department	46	47	3	*	3	1
DULUTH 1999:	47	45	5	*	1	1
c. Your local public schools	13	52	22	6	6	2
DULUTH 1999:	25	49	18	2	3	2
d. Your city or town government	5	51	30	10	3	2
DULUTH 1999:	10	51	29	5	3	2
e. Your local public libraries	32	52	4	*	10	2
DULUTH 1999:	38	46	7	*	6	3
f. Your local news media, including newspapers and local TV news ³	13	55	24	6	2	1

¹ The City of Superior Survey asked about that city: Overall, how would you rate you the *City of Superior* as a place to live?

² An asterisk indicates a value of less than .5%.

³ Item f was not asked in the 1999 survey.

4. And, in general, how safe would you say you and your family are from crime at each of the following locations? (First/How about,) . . . **(READ AND ROTATE)**—are you very safe, somewhat safe, not too safe or not at all safe from crime?

	Very <u>safe</u>	Some- what <u>safe</u>	Not too <u>safe</u>	Not at all <u>safe</u>	(VOL) Don't go outside/ downtown <u>at night</u>	DK/ <u>Ref.</u>
a. At home at night	79	18	1	1	1	1
DULUTH 1999:	82	16	1	*	N/A	*
CITY OF SUPERIOR:	76	20	2	1	*	1
b. When walking in your neighborhood after dark	58	28	5	1	8	*
DULUTH 1999:	62	24	6	1	N/A	6
CITY OF SUPERIOR:	50	30	5	3	12	*
c. When in downtown City of Superior at night ⁴						
CITY OF SUPERIOR:	24	44	13	3	16	*
d. When downtown at night ⁵	27	44	12	5	12	1
DULUTH 1999:	33	40	12	3	N/A	11
CITY OF SUPERIOR:	11	38	15	7	26	3

5. Overall, how much impact do you think people like you can have in making your community a better place to live . . . **(READ)**

DULUTH			CITY OF SUPERIOR
<u>2002</u>	<u>1999</u>		<u>2002</u>
26	36	A big impact	19
46	45	A moderate impact	49
21	12	A small impact, or	22
6	3	No impact at all?	6
2	4	(DO NOT READ) Don't know/Refused	4

⁴ Question 3c was asked only in the City of Superior Survey.

⁵ The City of Superior Survey question had slightly different wording: *When in downtown Duluth at night?*

6. And what do you think is the most effective way people can have an impact? Is it to . . . **(READ AND ROTATE CATEGORIES)**

Based on those who think they can have at least a small impact

DULUTH			CITY OF SUPERIOR
<u>2002</u>	<u>1999</u>		<u>2002</u>
48	40	Volunteer time	36
34	40	Get other people involved	37
5	7	Complain to authorities	10
2	2	Give money	3
7	8	(ALWAYS ASK LAST) Or some other way?	10
5	3	(DO NOT READ) Don't know/Refused	4
(n=455)	(n=474)		(n=366)

7. Now as I read a list of community programs and groups, please tell me if you spent time volunteering for a program or group like this in the PAST 12 MONTHS. By volunteering I mean spending your time helping without being paid for it. In the past 12 months have you volunteered your time to **(INSERT FIRST ITEM. ROTATE)**? How about **(INSERT ITEMS. ROTATE)**?

	<u>Yes</u>	<u>No</u>	<u>DK/Ref.</u>
a. A tutoring or other educational program such as an after-school program or Sunday school class	28	72	*
DULUTH 1999:	23	77	1
CITY OF SUPERIOR:	23	77	0
b. An arts or cultural group, such as a museum, theater or music group	13	87	*
DULUTH 1999:	14	86	*
CITY OF SUPERIOR:	11	89	*
c. A youth development program such as a day care center, scouts or little league	25	75	*
DULUTH 1999:	29	71	*
CITY OF SUPERIOR:	22	77	1
d. A neighborhood or civic group such as a block association or neighborhood watch	17	82	*
DULUTH 1999:	20	80	*
CITY OF SUPERIOR:	11	89	*
e. A program that helps poor, elderly or homeless people	30	69	*
DULUTH 1999:	30	69	*
CITY OF SUPERIOR:	27	72	1

Now still thinking about your activities . . .

8. IN THE PAST 12 MONTHS, about how many times, if at all, have you done the following activities? In the past 12 months, about how many times have you . . . **(READ AND ROTATE)?**
IF NECESSARY PROBE: "Just your best guess is fine." RECORD EXACT NUMBER

	<u>0</u>	<u>1</u>	<u>2</u>	<u>3-5</u>	<u>6-10</u>	<u>11+</u>	<u>DK/</u> <u>Ref.</u>
a. Gone to an art museum, or other place that displays art work	61	14	13	8	2	1	*
DULUTH 1999:	61	17	10	8	3	1	*
CITY OF SUPERIOR:	67	13	10	5	2	2	0
b. Gone to a science or history museum	66	20	8	4	1	*	0
DULUTH 1999:	68	18	7	5	1	*	*
CITY OF SUPERIOR:	72	14	7	5	1	*	0
<i>Items c & d rotated as a pair, in order</i>							
c. Gone to hear a symphony orchestra	78	11	5	4	1	1	0
DULUTH 1999:	81	8	5	3	2	1	0
CITY OF SUPERIOR:	86	7	3	3	*	1	0
d. Gone to hear any other live music performance	38	13	11	20	8	8	*
DULUTH 1999:	37	10	16	21	9	7	1
CITY OF SUPERIOR:	46	9	14	17	8	6	*
e. Attended a play, dance or other theater performance	51	15	15	13	4	2	*
DULUTH 1999:	51	12	14	15	4	4	0
CITY OF SUPERIOR:	53	15	16	9	3	3	1
f. Gone to see a movie	34	9	10	20	14	13	*
DULUTH 1999:	34	9	10	20	13	14	*
CITY OF SUPERIOR:	33	11	11	21	13	11	*
g. Gone to see a sports event	39	8	7	15	12	19	*
DULUTH 1999:	43	5	8	14	7	22	2
CITY OF SUPERIOR:	41	6	12	12	10	18	1

9. Last year, that is in 2001, did you or any member of your household, contribute any money, property, or other items to your church, synagogue, mosque or other place of worship?

DULUTH			CITY OF SUPERIOR
<u>2002</u>	<u>1999⁶</u>		<u>2002</u>
63	70	Yes	60
36	29	No	40
1	1	Don't know/Refused	1

10. In the year 2001, did you or any member of your household contribute any money, property, or other items to a charity or nonprofit organization OTHER than your church or place of worship?

DULUTH			CITY OF SUPERIOR
<u>2002</u>	<u>1999</u>		<u>2002</u>
75	82	Yes	71
23	18	No	27
2	*	Don't know/Refused	2

Now on a different subject . . .

11. Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

DULUTH			CITY OF SUPERIOR
<u>2002</u>			<u>2002</u>
58		Most people can be trusted	54
37		You can't be too careful	38
4		It depends (VOL.)	5
1		Don't know/Refused	3

⁶ The 1999 survey used a somewhat different question about charitable giving: "Next, I am going to read a list of some different types of organizations to which people contribute money or personal belongings. By contributing, I mean making a voluntary contribution with no intention of obtaining goods or services for yourself. As I read each one, please tell me whether you or any member of your household contributed money or personal belongings to this type of organization in 1998." The trend for Q.9 is based on answers to the item "Churches, synagogues or other religious organizations." The trend for Q.10 is based on the net responses to the remaining five specific items in the list.

The next question is about your neighborhood...

12. Do you happen to know the names of your neighbors who live close to you, or not? **IF YES, PROBE:** All of them or only some of them?

DULUTH			CITY OF SUPERIOR
<u>2002</u>	<u>1999</u>		<u>2002</u>
39	45	Yes, know them all	34
47	40	Yes, only some	49
13	14	No, do not know any	15
*	1	Don't have neighbors close by (VOL.)	2
*	*	Don't know/Refused	*

13. Now think about the job prospects and career opportunities for young people in the **Duluth** area. How would you rate it in terms of its **JOB OPPORTUNITIES** for young people? Would you say the **Duluth** area provides young people with excellent job opportunities, good job opportunities, fair job opportunities, or poor job opportunities?⁷

DULUTH			CITY OF SUPERIOR
<u>2002</u>	<u>1999</u>		<u>2002</u>
1	6	Excellent job opportunities	1
17	28	Good job opportunities	8
43	41	Fair job opportunities	39
33	20	Poor job opportunities	49
5	5	Don't know/Refused	3

⁷ Question wording in the 1999 survey was slightly different: "How would you rate Duluth in terms of its *career opportunities* for young people? Would you say..."

14. Again, thinking about the **Duluth** area. . . I'm going to read a list of problems some communities face. For each one, please tell me if it is a big problem, a small problem, or not a problem in the community where you live. (First/Next,) . . . **(READ AND ROTATE)**—is this a big problem, a small problem, or not a problem (in the community where you live)?⁸

		<u>Big problem</u>	<u>Small problem</u>	<u>Not a problem</u>	<u>DK/ Ref.</u>
a.	Crime, drugs or violence	27	53	17	3
	DULUTH 1999:	16	60	21	4
	CITY OF SUPERIOR:	31	54	12	3
b.	Unemployment	53	33	9	6
	DULUTH 1999:	13	45	38	3
	CITY OF SUPERIOR:	51	35	7	7
c.	The public schools do not provide quality education	13	31	47	9
	DULUTH 1999:	7	30	58	5
	CITY OF SUPERIOR:	14	30	44	12
d.	Homelessness	13	41	35	10
	DULUTH 1999:	6	37	50	7
	CITY OF SUPERIOR:	9	47	28	15
e.	Not enough arts or cultural activities	17	35	38	10
	DULUTH 1999:	16	31	45	8
	CITY OF SUPERIOR:	26	34	26	14
f.	Illiteracy, that is people do not have basic reading skills	7	42	40	12
	DULUTH 1999:	5	41	46	8
	CITY OF SUPERIOR:	11	42	27	19
g.	Not enough AFFORDABLE, quality child care	18	27	29	25
	DULUTH 1999:	16	27	42	16
	CITY OF SUPERIOR:	20	28	21	31
h.	Abandoned or run-down buildings	16	44	38	2
	DULUTH 1999:	7	45	46	1
	CITY OF SUPERIOR:	27	47	23	3
i.	Too many unsupervised children and teenagers	31	37	26	6
	DULUTH 1999:	28	40	28	5
	CITY OF SUPERIOR:	38	35	18	9

⁸ The stem of the City of Superior Survey asked about that city: Again, thinking about the *City of Superior area*... I'm going to read a list of problems some communities face. For each one, please tell me if it is a big problem, a small problem, or not a problem in the community where you live. (First/Next,)... (READ AND ROTATE)—is this a big problem, a small problem, or not a problem (in the community where you live)?

Q.14 Continued

14. Again, thinking about the **Duluth** area. . . I'm going to read a list of problems some communities face. For each one, please tell me if it is a big problem, a small problem, or not a problem in the community where you live. (First/Next) . . . **(READ AND ROTATE)**—is this a big problem, a small problem, or not a problem (in the community where you live)?

		<u>Big problem</u>	<u>Small problem</u>	<u>Not a problem</u>	<u>DK/ Ref.</u>
j.	People don't get involved in efforts to improve the community	22	45	27	6
	DULUTH 1999:	21	42	32	5
	CITY OF SUPERIOR:	33	41	16	10
k.	Not enough affordable housing	34	33	26	7
	DULUTH 1999:	22	31	41	5
	CITY OF SUPERIOR:	28	36	24	12
l.	Limited or unreliable public transportation ⁹	11	29	52	8
	CITY OF SUPERIOR:	9	32	52	6
<i>Item m always asked last</i>					
m.	Tension between different racial and ethnic groups	9	42	43	6
	DULUTH 1999:	7	38	51	4
	CITY OF SUPERIOR:	7	46	40	8

⁹ Item l was not asked in the 1999 survey.

CUSTOM QUESTIONS

CUSTOM QUESTIONS ASKED ONLY IN DULUTH SURVEY

Now, I'd like your opinion on a few more things. First, . . .

CUST71. Which of the following statements best describes how you feel about living in the **Duluth** area and your future plans, even if none is exactly right? Here are the statements . . . **(READ IN ORDER) IF NECESSARY:** Which one best describes how you feel?

DULUTH		
<u>2002</u>	<u>1999</u>	
79	89	I'm happy here and will probably stay for the next five years,
7	4	I'm unhappy here but will probably stay for the next five years, OR
7	4	I'm unhappy and will probably move in the next five years?
5	2	(DO NOT READ) I'm happy here but will probably move in the next five years/Happy but have to move
1	0	(DO NOT READ) Other
1	*	(DO NOT READ) Don't know/Refused

CUST10. As I read a pair of statements, please tell me if the first statement or the second statement comes closer to your own view, even if neither one is exactly right. . Here are the statements . . . **(READ AND ROTATE STATEMENTS) IF NECESSARY:** Which one comes closer to your view?

34	Most elected officials in Duluth don't care what people like me think
57	Most elected officials in Duluth care what people like me think
2	(DO NOT READ) Neither
7	(DO NOT READ) Don't know/Refused

CUST72. Considering just the ECONOMIC situation in the area, do you think things in **Duluth** are generally going in the right direction or are they seriously off on the wrong track?

52	Going in the right direction
38	Seriously off on the wrong track
10	Don't know/Refused

REGIONAL QUESTIONS

REGIONAL QUESTIONS ASKED ONLY IN CITY OF SUPERIOR SURVEY

My next few questions are about **Duluth**.

R1. Do you generally think of yourself as living in the **Duluth** area, or not?

39 Yes, live in part of Duluth area

60 Not part of area

* Don't know/Refused

R2. Based on what you know, how would you rate **Duluth** as a place to live? Would you say it is . . .
(**READ**)¹⁰

7 Excellent

50 Good

28 Only fair, OR

10 Poor?

3 (**DO NOT READ**) Never been there/Don't know enough to say

2 (**DO NOT READ**) Don't know/Refused

R3. How much of an obligation do you and people living in your community have to help solve the problems of **Duluth** — a major obligation, a minor obligation or no obligation at all?

8 Major

51 Minor

36 No obligation at all

5 Don't know/Refused

R4. How often, if ever, do you go into **Duluth** for work or business-related reasons — everyday, several times a week, about once a week, about once a month or less often?

21 Everyday

17 Several times a week

16 About once a week

13 About once a month

30 Less often

2 Don't know/Refused

¹⁰ A similar question (Q1) was asked in the Duluth Survey: Overall, how would you rate the *Duluth area* as a place to live?

- R5. And how about to do leisure activities? (First/Next,) how often do you go into **Duluth (INSERT ITEMS IN ORDER)** — several times a week, about once a week, about once a month or less often?

	Several times <u>a week</u>	About once <u>a week</u>	About once <u>a month</u>	Less <u>often</u>	DK/ <u>Ref.</u>
a. To go shopping	12	31	29	27	2
b. To see friends or family	13	13	13	56	6
c. To go to the movies	1	3	17	74	5
d. To go to the theater, museum exhibits, the symphony or other cultural events	1	3	15	77	4
e. To go to restaurants	5	15	36	42	2

MEDIA QUESTIONS

Now I have a few questions about where you get news and information . . .

- M1. How often do you . . . **(READ AND ROTATE)**—every day, a few times a week, once a week, less than once a week, or never? ? *(Items a & b rotated as a pair. Item a always followed item b)*

	Every- <u>day</u>	A few times <u>a week</u>	Once <u>a week</u>	Less than once <u>a week</u>	<u>Never</u>	DK/ <u>Ref.</u>
a. Read a NATIONAL daily newspaper such as the New York Times or USA Today	6	7	15	15	57	1
DULUTH 1999:	3	5	11	21	59	*
CITY OF SUPERIOR:	6	2	11	22	59	1
b. Read a LOCAL daily newspaper	55	22	11	5	7	0
DULUTH 1999:	58	20	10	6	6	*
CITY OF SUPERIOR:	59	17	12	6	6	0
c. Watch LOCAL TV news about your viewing area	68	20	4	3	5	*
DULUTH 1999:	69	18	4	4	4	*
CITY OF SUPERIOR:	71	15	8	2	3	1

- M2. Please rate how much you think you can believe each of the following news organizations I describe. (First,/And) **(READ AND ROTATE)**? Would you say you believe almost all of what it says, most of what it says, only some, or almost nothing of what it says?

	<u>Almost all/All</u>	<u>Most</u>	<u>Only some</u>	<u>Almost nothing/ Nothing</u>	<u>Can't rate</u>	<u>DK/ Ref.</u>
a. The LOCAL daily newspaper you are most familiar with	21	56	19	2	1	1
DULUTH 1999:	22	49	23	3	2	1
CITY OF SUPERIOR:	24	50	20	3	3	1
b. The LOCAL TV news program you are most familiar with	30	53	13	1	2	1
DULUTH 1999:	29	47	20	1	1	1
CITY OF SUPERIOR:	28	50	19	1	2	*

WEB/INTERNET QUESTIONS

- WEB1. Do you ever go online to access the Internet or World Wide Web or to send and receive email?

DULUTH <u>2002</u>		CITY OF SUPERIOR <u>2002</u>
51	Yes	53
49	No	47
0	Don't know/Refused	*

- WEB2. And where are you when you usually go online — at work or school, at home or somewhere else?

Based on those who go online

DULUTH <u>2002</u>		CITY OF SUPERIOR <u>2002</u>
24	At work or school	23
72	At home	73
1	Library/Internet café/Other public place	1
2	Friend/Relative's house/Other private place	2
*	Somewhere else	1
*	Don't know/Refused	0
(n=266)		(n=227)

- WEB3. In general, how often do you go online — several times a day, about once a day, 3 to 5 days a week, 1 to 2 days a week, once every few weeks, or less often?

Based on those who go online

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
29	Several times a day	30
29	About once a day	28
22	3-5 days a week	19
12	1-2 days a week	16
5	Every few weeks	4
2	Less often	2
1	Don't know/Refused	1
(n=266)		(n=227)

- WEB4. Next, I have a few questions about different ways people use the Internet. How often, if ever, do you go online to...**(READ AND ROTATE)**? Do you do this often, sometimes, hardly ever, or never? *(Item a always asked first)*

Based on those who go online

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>DK/Ref.</u>	
a. Send or read email	66	20	9	4	*	(n=266)
CITY OF SUPERIOR:	68	19	8	5	*	(n=227)
b. Get national or international news	24	30	18	28	*	(n=266)
CITY OF SUPERIOR:	22	23	21	33	1	(n=227)
c. Get LOCAL news	15	28	20	37	0	(n=266)
CITY OF SUPERIOR:	11	25	27	37	*	(n=227)

DEMOGRAPHICS

Finally, I have just a few questions so we can describe the people who took part in our survey . . .

D2. Are you now employed full -time, part-time, are you retired, or are you not employed for pay?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
41	Employed full-time	48
17	Employed part-time	13
25	Retired	24
13	Not employed	10
1	Disabled (VOL.)	2
*	Student (VOL.)	1
2	Other (VOL.)	1
*	Don't know/Refused	0

D2a. Are you also a full- or part-time student?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
12	Total students	14
9	Yes, full-time	6
2	Yes, part-time	7
88	No, not a student	85
0	Don't know/Refused	1

D3. Are you married, living as married, widowed, divorced, separated, or have you never been married?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
48	Married	43
3	Living as married	3
12	Widowed	13
14	Divorced	15
1	Separated	3
22	Never married	23
*	Refused	1

D4. Are you the parent or guardian of any children under age 18 now living in your household?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
31	Yes	30
69	No	70
*	Don't know/ Refused	0

D5. Are any of these children . . . **(READ IN ORDER)**

	<u>Yes</u>	No/ <u>No children</u>	DK/ <u>Ref.</u>
a. Under age five?	11	89	0
CITY OF SUPERIOR:	11	89	0
b. Five to 17 years old?	24	76	0
CITY OF SUPERIOR:	24	75	1

D6. Are you now registered to vote in your precinct or election district, or haven't you had a chance to register?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
83	Yes/Don't have to register	76
17	No	22
1	Don't know/ Refused	1

D7. In general, would you describe your political views as . . . **(READ)**

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
5	Very conservative,	2
33	Conservative,	24
36	Moderate,	46
13	Liberal, OR	16
4	Very liberal?	4
8	(DO NOT READ) Don't know/Refused	8

D8. How often do you go to church, synagogue, or some other place of worship? Would you say . . .
(**READ**)

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
2	Daily	1
37	About once week	31
14	About once a month	16
18	Several times a year, OR	20
27	Don't you go to worship services?	31
2	(DO NOT READ) Don't know/Refused	1

D9. What is your age?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
20	18 to 29	22
17	30 to 39	15
19	40 to 49	19
21	50 to 64	20
21	65 and older	21
3	Refused	2

D10. What is the last grade or class you completed in school? (**DO NOT READ**)

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
3	None, or grade 1 to 8	2
13	High school incomplete (Grades 9-11)	17
26	H.S. graduate, Grade 12, or GED certificate	30
9	Business, technical, or vocational school after H.S.	9
31	Some college/university work, but no four-year degree	26
12	College or university graduate (BA, BS or other four-year degree received)	10
5	Post graduate or professional schooling after college	6
1	Refused	1

- D11. Are you of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban or other Spanish background?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
2	Yes	2
98	No	98
*	Refused	*

- D12. What is your race? Are you white, black, Asian, American Indian or some other race?
IF R SAYS HISPANIC OR LATINO, PROBE: Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
96	White	96
1	Black or African-American	1
*	Asian or Pacific Islander	0
1	American Indian or Alaskan Native	2
1	Mixed-race	*
1	Other	*
1	Don't know/Refused	1

- D13. Could you also describe yourself as mixed race because, for example, your parents or grandparents have different racial backgrounds from one another?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
17	Yes	18
81	No	79
1	Don't know	3
1	Refused	1

- D14. Do you own or rent your home?

DULUTH		CITY OF SUPERIOR
<u>2002</u>		<u>2002</u>
72	Own	65
22	Rent	29
5	Other arrangement	4
1	Refused	1

- D15. Last year, that is in 2001, approximately what was your total family income from all sources, before taxes – just tell me when I get to the right category. **(READ)**
- D15a. (Do you happen to know/ Would you mind telling me) if in 2001 your total family income from all sources, before taxes, was under \$20,000 or \$20,000 or more? **IF NECESSARY:** Your best guess is fine.

DULUTH		CITY OF SUPERIOR	
<u>2002</u>		<u>2002</u>	
24	Total less than \$20,000	23	
9	Less than \$10,000	8	
14	\$10,000 to under \$20,000	11	
66	Total \$20,000 or more	65	
14	\$20,000 to under \$30,000	12	
11	\$30,000 to under \$40,000	13	
17	\$40,000 to under \$60,000	19	
15	\$60,000 to under \$100,000	10	
4	\$100,000 or more	5	
2	Don't know	3	
8	Refused	9	

- D16. At any time in the last 12 months, have you and your family had a time when you could not pay for basic living costs such as food, rent, or heating or electric bills?

DULUTH		CITY OF SUPERIOR	
<u>2002</u>		<u>2002</u>	
10	Yes	9	
89	No	89	
1	Don't know/ Refused	2	

GEO QUESTIONS

GEO QUESTIONS ASKED ONLY IN DULUTH SURVEY

- GEO1. We want to be sure we speak with people from all parts of the **Duluth** area. The last few questions are to give us some idea about where you live. First, what is your zip code?
- GEO2. And what city or town do you live in, that is what city or town is your mail addressed to?

END OF INTERVIEW: Thank you very much for taking the time to answer the questions on this survey. We really appreciate it. Have a nice day/evening.