

**THE COMMUNITY INDICATORS SURVEY 2002—  
GARY, IN**

**PRINCETON SURVEY RESEARCH ASSOCIATES FOR  
THE JOHN S. AND JAMES L. KNIGHT FOUNDATION**

**TOPLINE RESULTS**

May 17, 2002

Job #22002-m

Total n = 902 adults age 18 and older

Total n: 902 adults age 18 and older

Margin of error: Plus or minus 5 percentage points

Total Gary: 501 adults age 18 and older

Margin of error: Plus or minus 5 percentage points

Total Other Lake County: 401 adults age 18 and older

Margin of error: Plus or minus 6 percentage points

Dates of interviewing: March 26 – April 15, 2002

*Note: Because percentages are rounded they may not total 100%.*

Note: The 2002 Gary, Ind. Community Indicators Survey was conducted in nine ZIP codes within Lake County, Ind. that comprise the city of Gary (46401-46409), as well as in the remaining areas of Lake County. The trends listed on this topline are based on the 1999 Gary Community Indicators Survey which was conducted in only the nine ZIP codes that comprise the city of Gary (n=500).

**INTRODUCTION:** Hello, my name is \_\_\_\_\_ calling for Princeton Survey Research of Princeton, New Jersey. We are conducting an opinion survey about life in your community. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. **(IF NO MALE, ASK:** May I speak with the oldest female, 18 years of age or older, who is now at home?)

**D1. RECORD RESPONDENT'S SEX:**

| <u>GARY</u> |        | <u>REST OF LAKE CO.</u> |
|-------------|--------|-------------------------|
| <u>2002</u> |        | <u>2002</u>             |
| 43          | Male   | 46                      |
| 57          | Female | 54                      |

**S2. First, do you currently live in the city of Gary OR in a neighboring community?**

| <u>GARY</u> |                                      | <u>REST OF LAKE CO.</u> |
|-------------|--------------------------------------|-------------------------|
| <u>2002</u> |                                      | <u>2002</u>             |
| 79          | The city of <b>Gary</b>              | 3                       |
| 21          | Neighboring community/Suburb of city | 95                      |
| 0           | Don't know/Refused                   | 1                       |

1. Overall, how would you rate the **Gary** area as a place to live? Would you say it is . . . **(READ)**

| GARY        |             |                                         | REST OF<br>LAKE CO. |
|-------------|-------------|-----------------------------------------|---------------------|
| <u>2002</u> | <u>1999</u> |                                         | <u>2002</u>         |
| 6           | 4           | Excellent                               | 3                   |
| 32          | 32          | Good                                    | 18                  |
| 37          | 40          | Only fair, OR                           | 27                  |
| 23          | 23          | Poor?                                   | 42                  |
| 2           | 1           | <b>(DO NOT READ)</b> Don't know/Refused | 11                  |

2. About how long have you lived in the **Gary** area? Have you lived here . . . **(READ)**

| GARY        |             |                                         | REST OF<br>LAKE CO. |
|-------------|-------------|-----------------------------------------|---------------------|
| <u>2002</u> | <u>1999</u> |                                         | <u>2002</u>         |
| 3           | 3           | Less than one year                      | 6                   |
| 6           | 6           | One to five years                       | 13                  |
| 7           | 9           | Six to ten years                        | 11                  |
| 14          | 17          | 11 to 20 years, OR                      | 10                  |
| 70          | 65          | More than 20 years?                     | 58                  |
| *           | *           | <b>(DO NOT READ)</b> Don't know/Refused | 2                   |

3. I'm going to read a list of local institutions and organizations. For each one, please tell me if you think they are doing an excellent job, a good job, a fair job, or a poor job serving your community. (First/How about) **(INSERT ITEMS. ROTATE)**—are they doing an excellent job, a good job, a fair job, or a poor job?

|                                                                               | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Can't rate</u> | <u>DK/Ref.</u> |
|-------------------------------------------------------------------------------|------------------|-------------|-------------|-------------|-------------------|----------------|
| a. Your local police department                                               | 13               | 36          | 31          | 17          | 1                 | 1              |
| GARY 1999:                                                                    | 8                | 40          | 35          | 15          | 1                 | 1              |
| REST OF LAKE CO.:                                                             | 25               | 51          | 17          | 5           | 1                 | 1              |
| b. Your local fire department                                                 | 28               | 51          | 16          | 1           | 3                 | 1              |
| GARY 1999:                                                                    | 25               | 58          | 12          | 2           | 2                 | 1              |
| REST OF LAKE CO.:                                                             | 36               | 55          | 5           | 1           | 3                 | 1              |
| c. Your local public schools                                                  | 8                | 29          | 38          | 16          | 7                 | 1              |
| GARY 1999:                                                                    | 8                | 35          | 36          | 14          | 3                 | 4              |
| REST OF LAKE CO.:                                                             | 18               | 47          | 15          | 7           | 10                | 3              |
| d. Your city or town government                                               | 6                | 28          | 41          | 19          | 3                 | 3              |
| GARY 1999:                                                                    | 6                | 36          | 38          | 14          | 2                 | 4              |
| REST OF LAKE CO.:                                                             | 8                | 45          | 27          | 12          | 5                 | 3              |
| e. Your local public libraries                                                | 25               | 52          | 14          | 3           | 6                 | 2              |
| REST OF LAKE CO.:                                                             | 32               | 49          | 8           | 1           | 7                 | 3              |
| f. Your local news media, including newspapers and local TV news <sup>1</sup> | 12               | 41          | 31          | 11          | 2                 | 1              |
| REST OF LAKE CO.:                                                             | 14               | 44          | 28          | 8           | 4                 | 2              |

4. And, in general, how safe would you say you and your family are from crime at each of the following locations? (First/How about,) . . . **(READ AND ROTATE)**—are you very safe, somewhat safe, not too safe or not at all safe from crime?

|                                                 | <u>Very safe</u> | <u>Some-what safe</u> | <u>Not too safe</u> | <u>Not at all safe</u> | <u>(VOL) Don't go outside/downtown at night</u> | <u>DK/Ref.</u> |
|-------------------------------------------------|------------------|-----------------------|---------------------|------------------------|-------------------------------------------------|----------------|
| a. At home at night                             | 53               | 34                    | 6                   | 5                      | 0                                               | 2              |
| GARY 1999:                                      | 49               | 40                    | 8                   | 3                      | N/A                                             | *              |
| REST OF LAKE CO.:                               | 68               | 26                    | 2                   | 2                      | 0                                               | 2              |
| b. When walking in your neighborhood after dark | 24               | 34                    | 15                  | 14                     | 12                                              | 1              |
| GARY 1999:                                      | 17               | 43                    | 19                  | 14                     | N/A                                             | 7              |
| REST OF LAKE CO.:                               | 44               | 35                    | 7                   | 5                      | 9                                               | *              |
| c. When downtown at night                       | 12               | 31                    | 14                  | 20                     | 22                                              | 2              |
| GARY 1999:                                      | 8                | 27                    | 22                  | 25                     | N/A                                             | 18             |
| REST OF LAKE CO.:                               | 26               | 29                    | 15                  | 11                     | 15                                              | 4              |

<sup>1</sup> Items e and f were not asked in the 1999 survey.

5. Overall, how much impact do you think people like you can have in making your community a better place to live . . . **(READ)**

| GARY        |             |                                         | REST OF<br>LAKE CO. |
|-------------|-------------|-----------------------------------------|---------------------|
| <u>2002</u> | <u>1999</u> |                                         | <u>2002</u>         |
| 41          | 43          | A big impact                            | 31                  |
| 32          | 30          | A moderate impact                       | 43                  |
| 17          | 16          | A small impact, or                      | 19                  |
| 6           | 6           | No impact at all?                       | 5                   |
| 4           | 5           | <b>(DO NOT READ)</b> Don't know/Refused | 3                   |

6. And what do you think is the most effective way people can have an impact? Is it to . . .

***Based on those who think they can have at least a small impact***

| GARY        |             |                                             | REST OF<br>LAKE CO. |
|-------------|-------------|---------------------------------------------|---------------------|
| <u>2002</u> | <u>1999</u> |                                             | <u>2002</u>         |
| 51          | 55          | Get other people involved                   | 40                  |
| 22          | 27          | Volunteer time                              | 32                  |
| 9           | 5           | Complain to authorities                     | 14                  |
| 5           | 4           | Give money                                  | *                   |
| 11          | 7           | <b>(ALWAYS ASK LAST)</b> Or some other way? | 12                  |
| 3           | 2           | <b>(DO NOT READ)</b> Don't know/Refused     | 3                   |
| (n=453)     | (n=446)     |                                             | (n=374)             |

7. Now as I read a list of community programs and groups, please tell me if you spent time volunteering for a program or group like this in the PAST 12 MONTHS. By volunteering I mean spending your time helping without being paid for it. In the past 12 months have you volunteered your time to **(INSERT FIRST ITEM. ROTATE)**? How about **(INSERT ITEMS. ROTATE)**?

|                                                                                                   | <u>Yes</u> | <u>No</u> | <u>DK/Ref.</u> |
|---------------------------------------------------------------------------------------------------|------------|-----------|----------------|
| a. A tutoring or other educational program such as an after-school program or Sunday school class | 40         | 60        | 0              |
| GARY 1999:                                                                                        | 36         | 63        | 1              |
| REST OF LAKE CO.:                                                                                 | 25         | 75        | 0              |
| b. An arts or cultural group, such as a museum, theater or music group                            | 13         | 86        | 1              |
| GARY 1999:                                                                                        | 16         | 83        | 1              |
| REST OF LAKE CO.:                                                                                 | 13         | 86        | *              |
| c. A youth development program such as a day care center, scouts or little league                 | 30         | 69        | 1              |
| GARY 1999:                                                                                        | 29         | 71        | *              |
| REST OF LAKE CO.:                                                                                 | 22         | 78        | 0              |
| d. A neighborhood or civic group such as a block association or neighborhood watch                | 30         | 69        | 1              |
| GARY 1999:                                                                                        | 31         | 68        | 1              |
| REST OF LAKE CO.:                                                                                 | 22         | 78        | 0              |
| e. A program that helps poor, elderly or homeless people                                          | 37         | 62        | *              |
| GARY 1999:                                                                                        | 32         | 67        | 1              |
| REST OF LAKE CO.:                                                                                 | 28         | 72        | 0              |

Now still thinking about your activities . . .

8. IN THE PAST 12 MONTHS, about how many times, if at all, have you done the following activities? In the past 12 months, about how many times have you . . . **(READ AND ROTATE)?**  
**IF NECESSARY PROBE: “Just your best guess is fine.” RECORD EXACT NUMBER**

|                                                                 | <u>0</u> | <u>1</u> | <u>2</u> | <u>3-5</u> | <u>6-10</u> | <u>11+</u> | <u>DK/</u><br><u>Ref.</u> |
|-----------------------------------------------------------------|----------|----------|----------|------------|-------------|------------|---------------------------|
| a. Gone to an art museum, or other place that displays art work | 65       | 11       | 11       | 9          | 1           | 2          | 1                         |
| GARY 1999:                                                      | 66       | 13       | 11       | 7          | 2           | 1          | 0                         |
| REST OF LAKE CO.:                                               | 64       | 15       | 9        | 8          | 2           | 1          | 0                         |
| b. Gone to a science or history museum                          | 65       | 16       | 11       | 6          | 1           | *          | *                         |
| GARY 1999:                                                      | 64       | 14       | 14       | 6          | 1           | 1          | *                         |
| REST OF LAKE CO.:                                               | 55       | 22       | 13       | 8          | 1           | 1          | 0                         |
| <i>Items c &amp; d rotated as a pair, in order</i>              |          |          |          |            |             |            |                           |
| c. Gone to hear a symphony orchestra                            | 89       | 6        | 2        | 2          | 1           | *          | 0                         |
| GARY 1999:                                                      | 87       | 6        | 4        | 1          | 1           | 0          | 1                         |
| REST OF LAKE CO.:                                               | 84       | 8        | 4        | 1          | 2           | 1          | 0                         |
| d. Gone to hear any other live music performance                | 49       | 11       | 11       | 17         | 7           | 4          | 1                         |
| GARY 1999:                                                      | 43       | 14       | 14       | 17         | 7           | 4          | 1                         |
| REST OF LAKE CO.:                                               | 48       | 10       | 11       | 19         | 7           | 4          | 0                         |
| e. Attended a play, dance or other theater performance          | 48       | 13       | 12       | 19         | 5           | 3          | 1                         |
| GARY 1999:                                                      | 49       | 14       | 17       | 13         | 4           | 3          | *                         |
| REST OF LAKE CO.:                                               | 56       | 12       | 14       | 13         | 2           | 3          | 0                         |
| f. Gone to see a movie                                          | 34       | 7        | 7        | 18         | 16          | 17         | 1                         |
| GARY 1999:                                                      | 28       | 6        | 10       | 21         | 17          | 16         | 2                         |
| REST OF LAKE CO.:                                               | 30       | 6        | 9        | 21         | 16          | 18         | *                         |
| g. Gone to see a sports event                                   | 52       | 8        | 5        | 16         | 9           | 9          | 1                         |
| GARY 1999:                                                      | 50       | 9        | 10       | 12         | 7           | 11         | 1                         |
| REST OF LAKE CO.:                                               | 44       | 6        | 14       | 14         | 10          | 11         | 0                         |

9. Last year, that is in 2001, did you or any member of your household, contribute any money, property, or other items to your church, synagogue, mosque or other place of worship?

| GARY        |                         |                    | REST OF<br>LAKE CO. |
|-------------|-------------------------|--------------------|---------------------|
| <u>2002</u> | <u>1999<sup>2</sup></u> |                    | <u>2002</u>         |
| 74          | 83                      | Yes                | 73                  |
| 25          | 17                      | No                 | 27                  |
| 1           | *                       | Don't know/Refused | *                   |

<sup>2</sup> The 1999 survey used a somewhat different question about charitable giving: “Next, I am going to read a list of some different types of organizations to which people contribute money or personal belongings. By contributing, I mean making a voluntary contribution with no intention of obtaining goods or services for yourself. As I read each one, please tell me whether you or any member of your household contributed money or personal belongings to this type of organization in 1998.” The trend for Q.9 is based on answers to the item “Churches, synagogues or other religious organizations.” The trend for Q.10 is based on the net responses to the remaining five specific items in the list.

10. In the year 2001, did you or any member of your household contribute any money, property, or other items to a charity or nonprofit organization OTHER than your church or place of worship?

| GARY        |             |                    | REST OF<br>LAKE CO. |
|-------------|-------------|--------------------|---------------------|
| <u>2002</u> | <u>1999</u> |                    | <u>2002</u>         |
| 61          | 78          | Yes                | 76                  |
| 37          | 22          | No                 | 23                  |
| 2           | 0           | Don't know/Refused | 1                   |

Now on a different subject...

11. Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

| GARY        |                            |  | REST OF<br>LAKE CO. |
|-------------|----------------------------|--|---------------------|
| <u>2002</u> |                            |  | <u>2002</u>         |
| 27          | Most people can be trusted |  | 43                  |
| 67          | You can't be too careful   |  | 50                  |
| 5           | It depends (VOL.)          |  | 6                   |
| 1           | Don't know/Refused         |  | 2                   |

The next question is about your neighborhood...

12. Do you happen to know the names of your neighbors who live close to you, or not? **IF YES, PROBE:** All of them or only some of them?

| GARY        |                                      |  | REST OF<br>LAKE CO. |
|-------------|--------------------------------------|--|---------------------|
| <u>2002</u> |                                      |  | <u>2002</u>         |
| 25          | Yes, know them all                   |  | 27                  |
| 55          | Yes, only some                       |  | 54                  |
| 20          | No, do not know any                  |  | 18                  |
| *           | Don't have neighbors close by (VOL.) |  | 0                   |
| *           | Don't know/Refused                   |  | *                   |

13. Now think about the job prospects and career opportunities for young people in the **Gary** area. How would you rate it in terms of its **JOB OPPORTUNITIES** for young people? Would you say the **Gary** area provides young people with excellent job opportunities, good job opportunities, fair job opportunities, or poor job opportunities?

| GARY        |                             |  | REST OF<br>LAKE CO. |
|-------------|-----------------------------|--|---------------------|
| <u>2002</u> |                             |  | <u>2002</u>         |
| 2           | Excellent job opportunities |  | 3                   |
| 6           | Good job opportunities      |  | 13                  |
| 27          | Fair job opportunities      |  | 32                  |
| 62          | Poor job opportunities      |  | 40                  |
| 3           | Don't know/Refused          |  | 13                  |

14. Again, thinking about the **Gary** area. . . I'm going to read a list of problems some communities face. For each one, please tell me if it is a big problem, a small problem, or not a problem in the community where you live. (First/Next,) . . . **(READ AND ROTATE)**—is this a big problem, a small problem, or not a problem (in the community where you live)?

|    |                                                             | <u>Big<br/>problem</u> | <u>Small<br/>problem</u> | <u>Not a<br/>problem</u> | <u>DK/<br/>Ref.</u> |
|----|-------------------------------------------------------------|------------------------|--------------------------|--------------------------|---------------------|
| a. | Crime, drugs or violence                                    | 72                     | 17                       | 8                        | 3                   |
|    | GARY 1999:                                                  | 70                     | 22                       | 6                        | 2                   |
|    | REST OF LAKE CO.:                                           | 35                     | 39                       | 22                       | 3                   |
| b. | Unemployment                                                | 75                     | 13                       | 8                        | 4                   |
|    | GARY 1999:                                                  | 57                     | 25                       | 13                       | 5                   |
|    | REST OF LAKE CO.:                                           | 47                     | 30                       | 12                       | 10                  |
| c. | The public schools do not provide quality education         | 36                     | 29                       | 23                       | 11                  |
|    | GARY 1999:                                                  | 32                     | 36                       | 26                       | 6                   |
|    | REST OF LAKE CO.:                                           | 15                     | 25                       | 48                       | 12                  |
| d. | Homelessness                                                | 34                     | 33                       | 28                       | 6                   |
|    | GARY 1999:                                                  | 28                     | 40                       | 25                       | 7                   |
|    | REST OF LAKE CO.:                                           | 15                     | 30                       | 46                       | 8                   |
| e. | Not enough arts or cultural activities                      | 58                     | 25                       | 13                       | 5                   |
|    | GARY 1999:                                                  | 50                     | 26                       | 19                       | 5                   |
|    | REST OF LAKE CO.:                                           | 25                     | 31                       | 37                       | 8                   |
| f. | Illiteracy, that is people do not have basic reading skills | 36                     | 35                       | 17                       | 12                  |
|    | GARY 1999:                                                  | 33                     | 35                       | 23                       | 9                   |
|    | REST OF LAKE CO.:                                           | 21                     | 29                       | 37                       | 14                  |
| g. | Not enough AFFORDABLE, quality child care                   | 33                     | 24                       | 27                       | 16                  |
|    | GARY 1999:                                                  | 30                     | 30                       | 24                       | 16                  |
|    | REST OF LAKE CO.:                                           | 22                     | 24                       | 27                       | 26                  |
| h. | Abandoned or run-down buildings                             | 62                     | 20                       | 18                       | 1                   |
|    | GARY 1999:                                                  | 59                     | 20                       | 20                       | 1                   |
|    | REST OF LAKE CO.:                                           | 22                     | 27                       | 49                       | 2                   |
| i. | Too many unsupervised children and teenagers                | 58                     | 21                       | 16                       | 5                   |
|    | GARY 1999:                                                  | 63                     | 21                       | 13                       | 3                   |
|    | REST OF LAKE CO.:                                           | 34                     | 31                       | 30                       | 5                   |

**Q.14 Continued**

14. Again, thinking about the **Gary** area. . . I'm going to read a list of problems some communities face. For each one, please tell me if it is a big problem, a small problem, or not a problem in the community where you live. (First/Next,) . . . (**READ AND ROTATE**)—is this a big problem, a small problem, or not a problem (in the community where you live)?

|                                 |                                                               | <u>Big<br/>problem</u> | <u>Small<br/>problem</u> | <u>Not a<br/>problem</u> | <u>DK/<br/>Ref.</u> |
|---------------------------------|---------------------------------------------------------------|------------------------|--------------------------|--------------------------|---------------------|
| j.                              | People don't get involved in efforts to improve the community | 60                     | 23                       | 12                       | 5                   |
|                                 | GARY 1999:                                                    | 55                     | 27                       | 13                       | 5                   |
|                                 | REST OF LAKE CO.:                                             | 34                     | 36                       | 25                       | 5                   |
| k.                              | Not enough affordable housing                                 | 46                     | 27                       | 21                       | 6                   |
|                                 | GARY 1999:                                                    | 37                     | 30                       | 27                       | 6                   |
|                                 | REST OF LAKE CO.:                                             | 23                     | 30                       | 39                       | 7                   |
| l.                              | Limited or unreliable public transportation <sup>3</sup>      | 41                     | 29                       | 26                       | 4                   |
|                                 | GARY 1999:                                                    | 26                     | 32                       | 35                       | 7                   |
|                                 | REST OF LAKE CO.:                                             | 29                     | 30                       | 28                       | 12                  |
| <i>Item m always asked last</i> |                                                               |                        |                          |                          |                     |
| m.                              | Tension between different racial and ethnic groups            | 19                     | 36                       | 39                       | 6                   |
|                                 | GARY 1999:                                                    | 22                     | 40                       | 34                       | 4                   |
|                                 | REST OF LAKE CO.:                                             | 22                     | 37                       | 37                       | 5                   |

<sup>3</sup> Item l was not asked in 1999 survey.

## CUSTOM QUESTIONS

Now, I'd like your opinion on a few more things. First, . . .

CUST70. How much of an obligation do you and people living in your community have to help solve the problems of **the neighboring counties near Gary and Lake County** — a major obligation, a minor obligation or no obligation at all?

| GARY        |                      | REST OF<br>LAKE CO. |
|-------------|----------------------|---------------------|
| <u>2002</u> |                      | <u>2002</u>         |
| 30          | Major obligation     | 19                  |
| 40          | Minor obligation     | 49                  |
| 24          | No obligation at all | 25                  |
| 5           | Don't know/Refused   | 8                   |

On a different subject...

CUST54a. I'd like to know what your impression is about going to arts and cultural activities in the **Gary** area, **WHETHER YOU'VE DONE THIS RECENTLY OR NOT**. Would you say that arts and cultural activities in the **Gary** area are **USUALLY** easy to get to, or not?

| GARY        |                            | REST OF<br>LAKE CO. |
|-------------|----------------------------|---------------------|
| <u>2002</u> |                            | <u>2002</u>         |
| 48          | Easy to get to             | 51                  |
| 36          | Not easy to get to         | 28                  |
| 1           | It depends ( <b>VOL.</b> ) | 1                   |
| 15          | Don't know/Refused         | 20                  |

CUST54b. (I'd like to know what your impression is about going to arts and cultural activities in the **Gary** area, **WHETHER YOU'VE DONE THIS RECENTLY OR NOT**.) Would you say that arts and cultural activities in the **Gary** area are **USUALLY** exciting or usually boring?

| GARY        |                            | REST OF<br>LAKE CO. |
|-------------|----------------------------|---------------------|
| <u>2002</u> |                            | <u>2002</u>         |
| 40          | Exciting                   | 28                  |
| 25          | Boring                     | 27                  |
| 7           | It depends ( <b>VOL.</b> ) | 7                   |
| 28          | Don't know/Refused         | 38                  |

CUST54c. (I'd like to know what your impression is about going to arts and cultural activities in the **Gary** area, WHETHER YOU'VE DONE THIS RECENTLY OR NOT.) Would you say that arts and cultural activities in the **Gary** area are USUALLY activities where you are exposed to ideas or cultures different from your own, or not?

| GARY        |                                                         | REST OF<br>LAKE CO. |
|-------------|---------------------------------------------------------|---------------------|
| <u>2002</u> |                                                         | <u>2002</u>         |
| 43          | Expose you to ideas or cultures different from your own | 53                  |
| 34          | Do not expose to ideas or cultures different from own   | 20                  |
| 2           | It depends (VOL.)                                       | 1                   |
| 21          | Don't know/Refused                                      | 25                  |

CUST54d. (I'd like to know what your impression is about going to arts and cultural activities in the **Gary** area, WHETHER YOU'VE DONE THIS RECENTLY OR NOT.) Would you say that arts and cultural activities in the **Gary** area are GENERALLY activities where the people there are a lot like you, or not?

| GARY        |                                     | REST OF<br>LAKE CO. |
|-------------|-------------------------------------|---------------------|
| <u>2002</u> |                                     | <u>2002</u>         |
| 41          | People there are a lot like you     | 32                  |
| 36          | People there are not a lot like you | 44                  |
| 4           | It depends (VOL.)                   | 4                   |
| 19          | Don't know/Refused                  | 20                  |

CUST55. If you are looking for an arts or cultural event you might want to attend, how important is it to you that the event reflect your own racial OR ethnic background. Would you say very important, somewhat important, only a little important, or not at all important?

| GARY        |                      | REST OF<br>LAKE CO. |
|-------------|----------------------|---------------------|
| <u>2002</u> |                      | <u>2002</u>         |
| 26          | Very important       | 9                   |
| 26          | Somewhat important   | 25                  |
| 16          | Not too important    | 22                  |
| 30          | Not at all important | 41                  |
| 2           | Don't know/Refused   | 3                   |

## MEDIA QUESTIONS

Now I have a few questions about where you get news and information . . .

M1. How often do you . . . **(READ AND ROTATE)**—every day, a few times a week, once a week, less than once a week, or never?

|                                                                            | Every-<br>day | A few<br>times<br>a week | Once<br>a week | Less than<br>once<br>a week | Never | DK/<br>Ref. |
|----------------------------------------------------------------------------|---------------|--------------------------|----------------|-----------------------------|-------|-------------|
| a. Read a NATIONAL daily newspaper such as the New York Times or USA Today | 9             | 10                       | 12             | 19                          | 49    | 1           |
| GARY 1999:                                                                 | 13            | 13                       | 11             | 17                          | 46    | *           |
| REST OF LAKE CO.:                                                          | 9             | 7                        | 9              | 16                          | 58    | *           |
| b. Read a LOCAL daily newspaper                                            | 58            | 21                       | 8              | 5                           | 8     | *           |
| GARY 1999:                                                                 | 62            | 22                       | 8              | 2                           | 6     | *           |
| REST OF LAKE CO.:                                                          | 55            | 21                       | 11             | 5                           | 8     | *           |
| c. Watch LOCAL TV news about your viewing area                             | 66            | 19                       | 5              | 5                           | 4     | *           |
| GARY 1999:                                                                 | 66            | 19                       | 6              | 4                           | 5     | *           |
| REST OF LAKE CO.:                                                          | 60            | 21                       | 7              | 5                           | 6     | 1           |

M2. Please rate how much you think you can believe each of the following news organizations I describe. (First,/And) **(READ AND ROTATE)**? Would you say you believe almost all of what it says, most of what it says, only some, or almost nothing of what it says?

|                                                         | Almost<br>all/All | Most | Only<br>some | Almost<br>nothing/<br>Nothing | Can't<br>rate | DK/<br>Ref. |
|---------------------------------------------------------|-------------------|------|--------------|-------------------------------|---------------|-------------|
| a. The LOCAL daily newspaper you are most familiar with | 18                | 35   | 38           | 6                             | 2             | 1           |
| GARY 1999:                                              | 17                | 35   | 42           | 3                             | 2             | 1           |
| REST OF LAKE CO.:                                       | 23                | 38   | 31           | 4                             | 3             | 1           |
| b. The LOCAL TV news program you are most familiar with | 26                | 35   | 31           | 4                             | 1             | 2           |
| GARY 1999:                                              | 21                | 40   | 34           | 4                             | 1             | *           |
| REST OF LAKE CO.:                                       | 23                | 43   | 29           | 1                             | 3             | 1           |

**WEB/INTERNET QUESTIONS**

WEB1. Do you ever go online to access the Internet or World Wide Web or to send and receive email?

| GARY<br><u>2002</u> |                    | REST OF<br>LAKE CO.<br><u>2002</u> |
|---------------------|--------------------|------------------------------------|
| 44                  | Yes                | 51                                 |
| 56                  | No                 | 49                                 |
| *                   | Don't know/Refused | 0                                  |

WEB2. And where are you when you usually go online — at work or school, at home or somewhere else?

***Based on those who go online***

| GARY<br><u>2002</u> |                                                 | REST OF<br>LAKE CO.<br><u>2002</u> |
|---------------------|-------------------------------------------------|------------------------------------|
| 22                  | At work or school                               | 21                                 |
| 69                  | At home                                         | 72                                 |
| 6                   | Library/Internet café/Other public place        | 3                                  |
| 3                   | Friend or Relative's house/ Other private place | 3                                  |
| 0                   | Somewhere else                                  | 1                                  |
| 0                   | Don't know/Refused                              | 0                                  |
| (n=240)             |                                                 | (n=226)                            |

WEB3. In general, how often do you go online — several times a day, about once a day, three to five days a week, one to two days a week, once every few weeks, or less often?

***Based on those who go online***

| GARY<br><u>2002</u> |                     | REST OF<br>LAKE CO.<br><u>2002</u> |
|---------------------|---------------------|------------------------------------|
| 26                  | Several times a day | 24                                 |
| 20                  | About once a day    | 27                                 |
| 22                  | 3-5 days a week     | 23                                 |
| 17                  | 1-2 days a week     | 12                                 |
| 10                  | Every few weeks     | 9                                  |
| 6                   | Less often          | 4                                  |
| *                   | Don't know/Refused  | 0                                  |
| (n=240)             |                     | (n=226)                            |

WEB4. Next, I have a few questions about different ways people use the Internet. How often, if ever, do you go online to...**(READ AND ROTATE)**? Do you do this often, sometimes, hardly ever, or never? *(Item a always asked first)*

*Based on those who go online*

|                                       | <u>Often</u> | <u>Sometimes</u> | <u>Hardly<br/>ever</u> | <u>Never</u> | <u>DK/<br/>Ref.</u> |         |
|---------------------------------------|--------------|------------------|------------------------|--------------|---------------------|---------|
| a. Send or read email                 | 51           | 26               | 16                     | 6            | 1                   | (n=240) |
| REST OF LAKE CO.:                     | 60           | 20               | 13                     | 7            | 0                   | (n=226) |
| b. Get national or international news | 22           | 37               | 20                     | 21           | 0                   | (n=240) |
| REST OF LAKE CO.:                     | 21           | 28               | 22                     | 29           | *                   | (n=226) |
| c. Get LOCAL news                     | 21           | 26               | 26                     | 27           | 0                   | (n=240) |
| REST OF LAKE CO.:                     | 16           | 22               | 29                     | 32           | *                   | (n=226) |

**DEMOGRAPHICS**

Finally, I have just a few questions so we can describe the people who took part in our survey . . .

D2. Are you now employed full -time, part-time, are you retired, or are you not employed for pay?

| GARY        |                    | REST OF     |
|-------------|--------------------|-------------|
| <u>2002</u> |                    | LAKE CO.    |
|             |                    | <u>2002</u> |
| 41          | Employed full-time | 47          |
| 12          | Employed part-time | 12          |
| 19          | Retired            | 22          |
| 19          | Not employed       | 15          |
| 5           | Disabled (VOL.)    | 2           |
| 1           | Student (VOL.)     | *           |
| 2           | Other (VOL.)       | *           |
| *           | Don't know/Refused | *           |

D2a. Are you also a full- or part-time student?

| GARY        |                    | REST OF     |
|-------------|--------------------|-------------|
| <u>2002</u> |                    | LAKE CO.    |
|             |                    | <u>2002</u> |
| 19          | Total students     | 12          |
| 8           | Yes, full-time     | 7           |
| 11          | Yes, part-time     | 5           |
| 81          | No, not a student  | 87          |
| 0           | Don't know/Refused | *           |

D3. Are you married, living as married, widowed, divorced, separated, or have you never been married?

| GARY        |                   | REST OF     |
|-------------|-------------------|-------------|
| <u>2002</u> |                   | LAKE CO.    |
|             |                   | <u>2002</u> |
| 35          | Married           | 50          |
| 3           | Living as married | 2           |
| 10          | Widowed           | 12          |
| 12          | Divorced          | 12          |
| 6           | Separated         | 3           |
| 33          | Never married     | 21          |
| *           | Refused           | *           |

D4. Are you the parent or guardian of any children under age 18 now living in your household?

| GARY        |                     | REST OF     |
|-------------|---------------------|-------------|
| <u>2002</u> |                     | LAKE CO.    |
|             |                     | <u>2002</u> |
| 44          | Yes                 | 35          |
| 56          | No                  | 65          |
| 0           | Don't know/ Refused | 0           |

D5. Are any of these children . . . **(READ IN ORDER)**

|                          | <u>Yes</u> | No/<br><u>No children</u> | DK/<br><u>Ref.</u> |
|--------------------------|------------|---------------------------|--------------------|
| a. Under age five?       | 19         | 81                        | 0                  |
| REST OF LAKE CO.:        | 16         | 84                        | 0                  |
| b. Five to 17 years old? | 35         | 65                        | 0                  |
| REST OF LAKE CO.:        | 26         | 74                        | 0                  |

D6. Are you now registered to vote in your precinct or election district, or haven't you had a chance to register?

| GARY        |                            | REST OF     |
|-------------|----------------------------|-------------|
| <u>2002</u> |                            | LAKE CO.    |
|             |                            | <u>2002</u> |
| 82          | Yes/Don't have to register | 77          |
| 18          | No                         | 22          |
| 0           | Don't know/ Refused        | 1           |

D7. In general, would you describe your political views as . . . **(READ)**

| GARY        |                                         | REST OF     |
|-------------|-----------------------------------------|-------------|
| <u>2002</u> |                                         | LAKE Co.    |
|             |                                         | <u>2002</u> |
| 6           | Very conservative,                      | 6           |
| 25          | Conservative,                           | 31          |
| 39          | Moderate,                               | 37          |
| 16          | Liberal, OR                             | 14          |
| 6           | Very liberal?                           | 4           |
| 8           | <b>(DO NOT READ)</b> Don't know/Refused | 8           |

D8. How often do you go to church, synagogue, or some other place of worship? Would you say . . .  
(**READ**)

| GARY        |                                         | REST OF     |
|-------------|-----------------------------------------|-------------|
| <u>2002</u> |                                         | LAKE CO.    |
|             |                                         | <u>2002</u> |
| 6           | Daily                                   | 5           |
| 48          | About once week                         | 43          |
| 15          | About once a month                      | 13          |
| 17          | Several times a year, OR                | 18          |
| 12          | Don't you go to worship services?       | 20          |
| 1           | <b>(DO NOT READ)</b> Don't know/Refused | 2           |

D9. What is your age?

| GARY        |              | REST OF     |
|-------------|--------------|-------------|
| <u>2002</u> |              | LAKE CO.    |
|             |              | <u>2002</u> |
| 27          | 18 to 29     | 21          |
| 17          | 30 to 39     | 16          |
| 18          | 40 to 49     | 22          |
| 20          | 50 to 64     | 21          |
| 16          | 65 and older | 19          |
| 2           | Refused      | 1           |

D10. What is the last grade or class you completed in school? (**DO NOT READ**)

| GARY        |                                                                               | REST OF     |
|-------------|-------------------------------------------------------------------------------|-------------|
| <u>2002</u> |                                                                               | LAKE CO.    |
|             |                                                                               | <u>2002</u> |
| 6           | None, or grade 1 to 8                                                         | 1           |
| 21          | High school incomplete (Grades 9-11)                                          | 18          |
| 34          | H.S. graduate, Grade 12, or GED certificate                                   | 36          |
| 3           | Business, technical, or vocational school after H.S.                          | 4           |
| 26          | Some college/university work, but no four-year degree                         | 27          |
| 6           | College or university graduate<br>(BA, BS or other four-year degree received) | 8           |
| 3           | Post graduate or professional schooling after college                         | 6           |
| 1           | Refused                                                                       | *           |

- D11. Are you of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban or other Spanish background?

| GARY        |         | REST OF<br>LAKE CO. |
|-------------|---------|---------------------|
| <u>2002</u> |         | <u>2002</u>         |
| 5           | Yes     | 13                  |
| 95          | No      | 87                  |
| 0           | Refused | *                   |

- D12. What is your race? Are you white, black, Asian, American Indian or some other race?  
**IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)?

| GARY        |                                   | REST OF<br>LAKE CO. |
|-------------|-----------------------------------|---------------------|
| <u>2002</u> |                                   | <u>2002</u>         |
| 16          | White                             | 88                  |
| 81          | Black or African-American         | 8                   |
| *           | Asian or Pacific Islander         | *                   |
| 1           | American Indian or Alaskan Native | *                   |
| 1           | Mixed-race                        | *                   |
| *           | Other                             | 1                   |
| 2           | Don't know/Refused                | 2                   |

- D13. Could you also describe yourself as mixed race because, for example, your parents or grandparents have different racial backgrounds from one another?

| GARY        |            | REST OF<br>LAKE CO. |
|-------------|------------|---------------------|
| <u>2002</u> |            | <u>2002</u>         |
| 33          | Yes        | 16                  |
| 60          | No         | 82                  |
| 4           | Don't know | *                   |
| 2           | Refused    | 2                   |

- D14. Do you own or rent your home?

| GARY        |                   | REST OF<br>LAKE CO. |
|-------------|-------------------|---------------------|
| <u>2002</u> |                   | <u>2002</u>         |
| 54          | Own               | 69                  |
| 38          | Rent              | 26                  |
| 8           | Other arrangement | 4                   |
| *           | Refused           | 1                   |

D15. Last year, that is in 2001, approximately what was your total family income from all sources, before taxes – just tell me when I get to the right category. **(READ)**

D15a. (Do you happen to know/ Would you mind telling me) if in 2001 your total family income from all sources, before taxes, was under \$20,000 or \$20,000 or more? **IF NECESSARY:** Your best guess is fine.

| GARY        |                             | REST OF     |
|-------------|-----------------------------|-------------|
| <u>2002</u> |                             | LAKE CO.    |
|             |                             | <u>2002</u> |
| 35          | Total less than \$20,000    | 17          |
| 15          | Less than \$10,000          | 6           |
| 17          | \$10,000 to under \$20,000  | 9           |
| 56          | Total \$20,000 or more      | 71          |
| 15          | \$20,000 to under \$30,000  | 15          |
| 10          | \$30,000 to under \$40,000  | 8           |
| 16          | \$40,000 to under \$60,000  | 20          |
| 10          | \$60,000 to under \$100,000 | 15          |
| 2           | \$100,000 or more           | 5           |
| 3           | Don't know                  | 3           |
| 6           | Refused                     | 9           |

D16. At any time in the last 12 months, have you and your family had a time when you could not pay for basic living costs such as food, rent, or heating or electric bills?

| GARY        |                     | REST OF     |
|-------------|---------------------|-------------|
| <u>2002</u> |                     | LAKE CO.    |
|             |                     | <u>2002</u> |
| 29          | Yes                 | 14          |
| 70          | No                  | 85          |
| 1           | Don't know/ Refused | 1           |

GEO1. We want to be sure we speak with people from all parts of the **Gary** area. The last few questions are to give us some idea about where you live. First, what is your zip code?

GEO2. And what city or town do you live in, that is what city or town is your mail addressed to?

**END OF INTERVIEW:** Thank you very much for taking the time to answer the questions on this survey. We really appreciate it. Have a nice day/evening.